### FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☑ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

OMB APPROVAL
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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Adams Rayn	nond Joh	n III			Не	elme	erich 6	& Payne	e, In	ic. [ H	[P]				,			
1	(Last) (First) (Middle)			3. I	3. Date of Earliest Transaction (MM/DD/YYYY)								Director 10% Owner  X Officer (give title below) Other (specify below)					
1437 S. BOULDER AVE.				9/27/2023								SVP SALES, MARKETING & DIGITAL						
(Street)				4. I	4. If Amendment, Date Original Filed (MM/DD/YYYY)							6. Individual or Joint/Group Filing (Check Applicable Line)						
TULSA, OK 74119												X_Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)											Form fried by wore than One Reporting Person							
			Table I	I - Non-	-Der	ivati	ive Secı	ırities Acc	quire	ed, Dis	posed o	f, or I	Ben	eficially Owne	d			
1.Title of Security (Instr. 3)					Date	te 2A. Deemed Execution Date, if any		3. Trans. Co (Instr. 8)	ode	4. Securities Acquor Disposed of (Disposed of (Disposed of 5)			5. Amount of Securi Following Reported (Instr. 3 and 4)				Ownership Form: Direct (D)	Beneficial Ownership
								Code	v	Amoun	(A) or (D)	Pric	ce				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock				9/27/20	)23			S <sup>(1)</sup>		2,500	D	\$4	15			69,025	D	
	Tab	le II - Dei	ivative	Securi	ties l	Bene	eficially	Owned (	e.g.,	puts, c	alls, wa	rrant	ts, c	options, conver	tible secu	ırities)	!	!
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deer Executio Date, if a	n (Ins	Frans. str. 8)	Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date			Securities Derivative (Instr. 3 an		Juderlying Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported	Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				C	Code	V	(A)	(D)	Date Exer	rcisable	Expiration Date		Am Sha	ount or Number of ares		Transaction(s) (Instr. 4)	(I) (Instr. 4)	

#### **Explanation of Responses:**

(1) Transaction effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 27, 2023.

**Reporting Owners** 

Panarting Owner Name / Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Adams Raymond John III									
1437 S. BOULDER AVE.			SVP SALES, MARKETING & DIGITAL						
TULSA, OK 74119									

#### **Signatures**

/s/ William Gault by Power of Attorney for Raymond (Trey) Adams III

\*\*Signature of Reporting Person

9/28/2023

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.