

HELMERICH & PAYNE, INC.

FORM 8-K (Current report filing)

Filed 01/08/13 for the Period Ending 01/08/13

Address 1437 S. BOULDER AVE. SUITE 1400

TULSA, OK, 74119

Telephone 918-742-5531

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Symbol HP

SIC Code 1381 - Drilling Oil and Gas Wells

Industry Oil & Gas Drilling

Sector Energy

Fiscal Year 09/30



UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF EARLIEST EVENT REPORTED: January 8, 2013

HELMERICH & PAYNE, INC.

(Exact name of registrant as specified in its charter)

State of Incorporation: Delaware

COMMISSION FILE NUMBER 1-4221

Internal Revenue Service — Employer Identification No. 73-0679879

1437 South Boulder Avenue, Suite 1400, Tulsa, Oklahoma 74119
(Address of Principal Executive Offices)

(918)742-5531

(Registrant's telephone number, including area code)

N/A

(Former Name or Former Address, if Changed since Last Report)

follov	ollowing provisions (see General Instruction A.2. below):		
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the

ITEM 7.01 REGULATION FD DISCLOSURE

Helmerich & Payne, Inc. (the "Company") will discuss information to be distributed in an investor and securities analyst conference that includes the slides attached as Exhibit 99.1 to this Current Report on Form 8-K, which are incorporated herein by reference.

This information is not "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing made pursuant to the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended. The furnishing of these slides is not intended to constitute a representation that such information is required by Regulation FD or that the materials they contain include material information that is not otherwise publicly available.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

	(.1)		Exhibits.
- ((d)	١ .	Hyninite

Exhibit Number	Description		
99.1	Slides to be distributed at an investor and securities analyst conference.		

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly authorized the undersigned to sign this report on its behalf.

HELMERICH & PAYNE, INC. (Registrant)

/s/ Steven R. Mackey
Steven R. Mackey
Executive Vice President

DATE: January 8, 2013

EXHIBIT INDEX

Exhibit Number	Description
99.1	Slides to be distributed at an investor and securities analyst conference.
	3

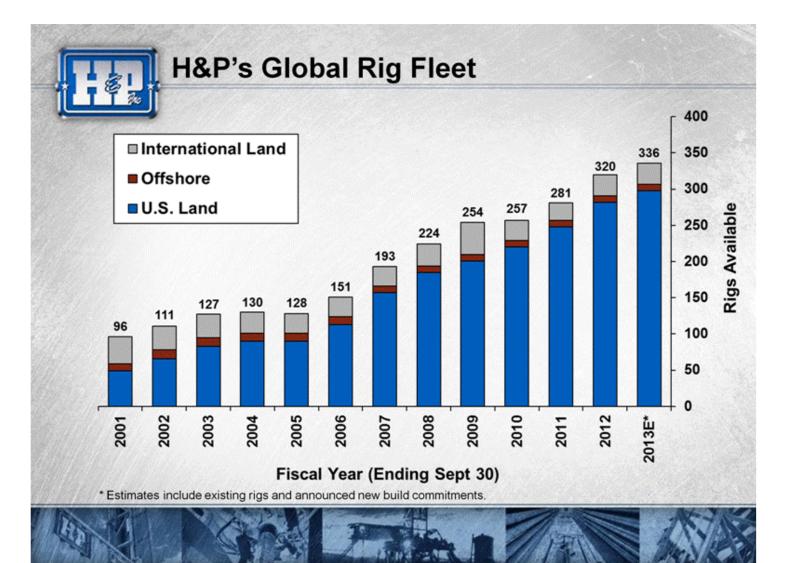


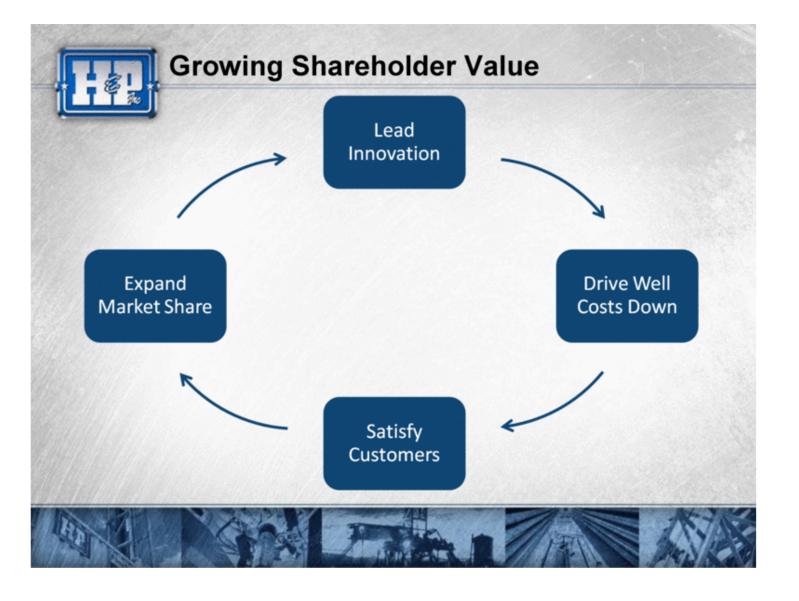
Forward-looking Statements

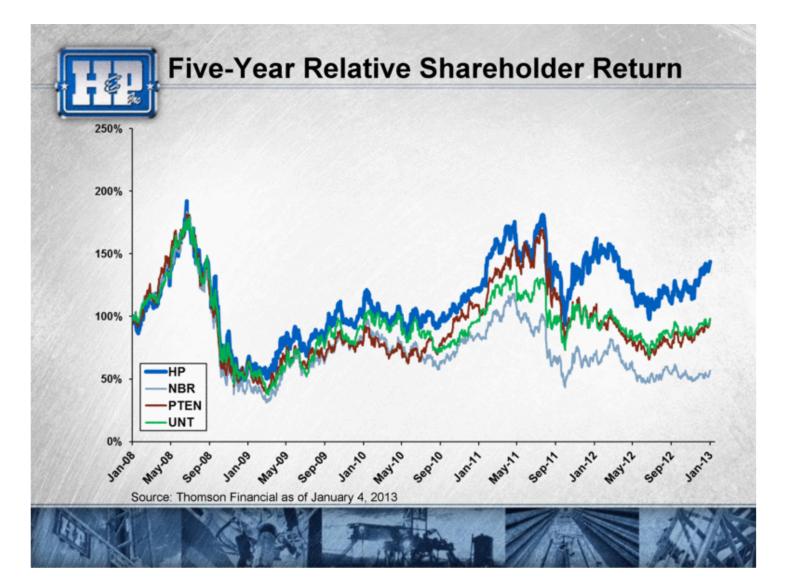
Statements within this presentation are "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, and are based on current expectations and assumptions that are subject to risks and uncertainties. All statements other than statements of historical facts included in this release, including, without limitation, statements regarding the registrant's future financial position, business strategy, budgets, projected costs, rig performance and plans and objectives of management for future operations, are forward looking statements. For information regarding risks and uncertainties associated with the Company's business, please refer to the "Risk Factors" and "Management's Discussion & Analysis of Financial Condition and Results of Operations" sections of the Company's SEC filings, including but not limited to, its annual report on Form 10-K and quarterly reports on Form 10-Q. As a result of these factors, Helmerich & Payne, Inc.'s actual results may differ materially from those indicated or implied by such forwardlooking statements. We undertake no duty to update or revise our forwardlooking statements based on changes in internal estimates, expectations or otherwise, except as required by law.

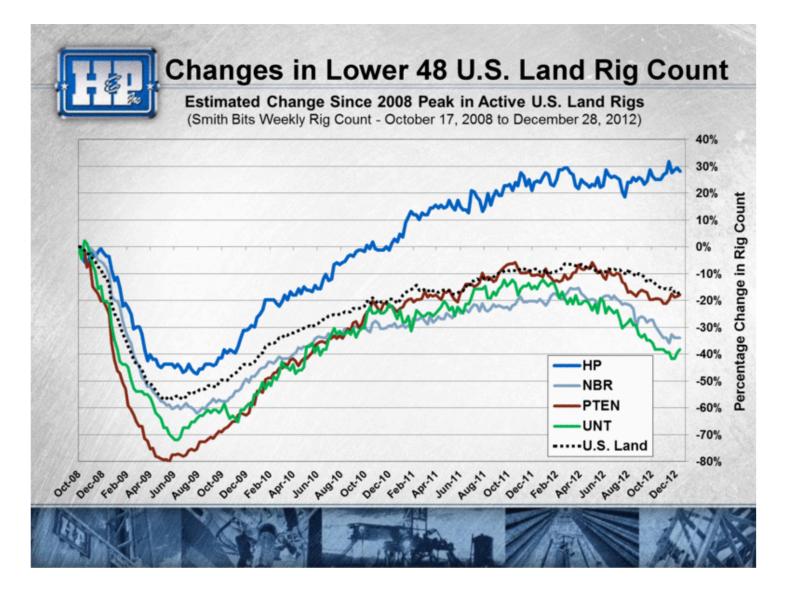


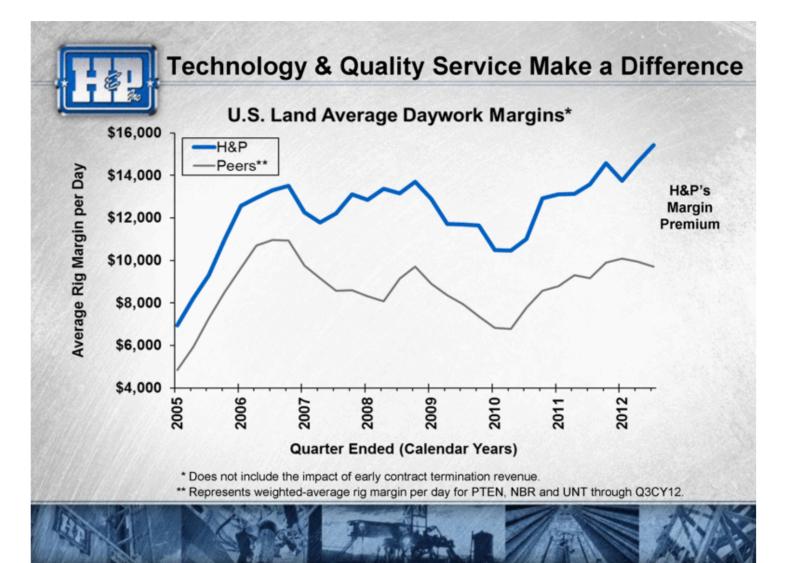
HELMERICH & PAYNE, INC.

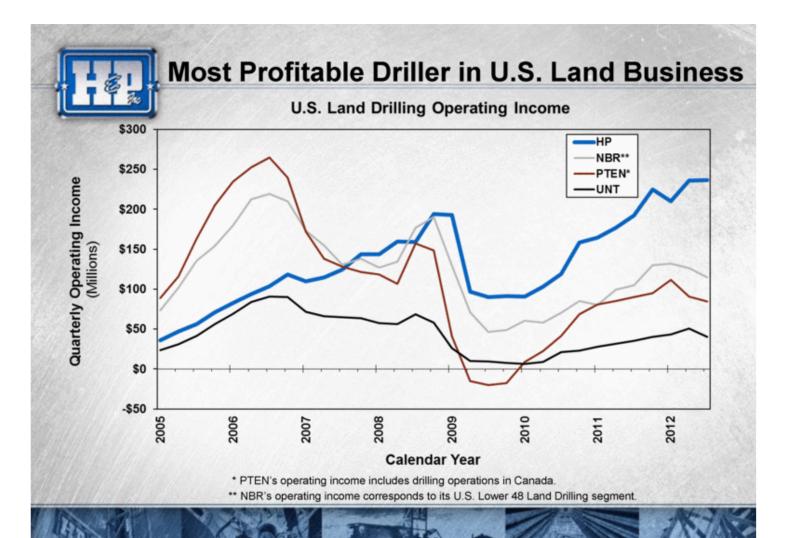


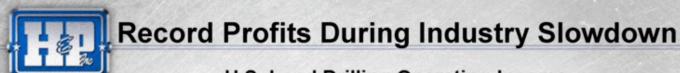






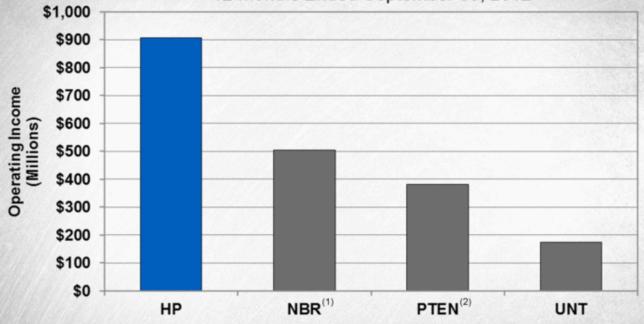






U.S. Land Drilling Operating Income

12 Months Ended September 30, 2012



- (1) NBR's operating income corresponds to its U.S. Lower 48 Land Drilling segment.
- (2) PTEN's operating income includes drilling operations in Canada.



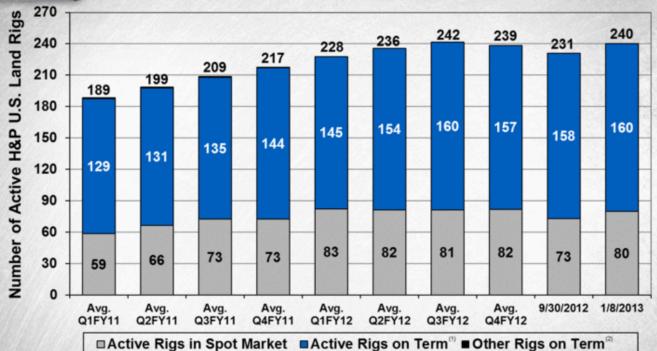
U.S. Land Market Conditions

- > Pricing in the spot market remains firm.
- ➤ Our active rig count remains strong at 240 rigs.
- We continue to have a few conversations with customers regarding new build orders.

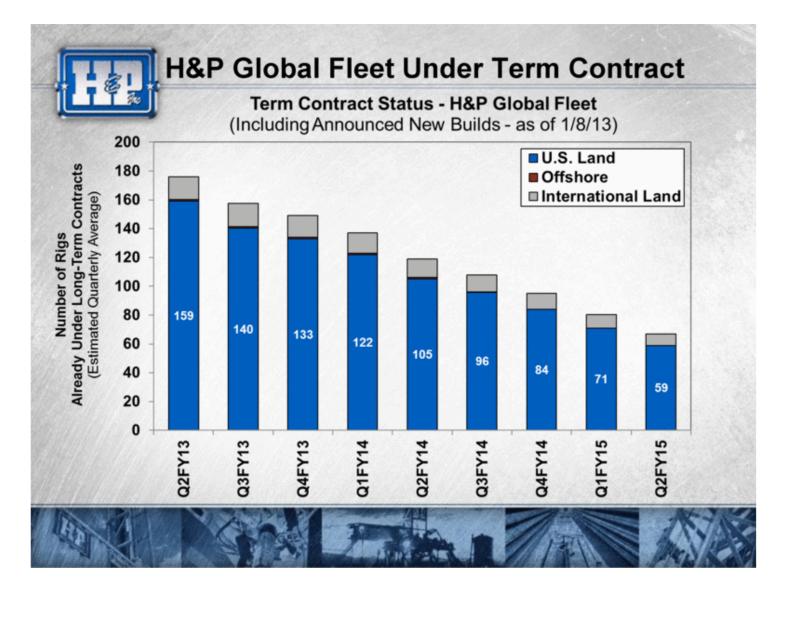




H&P's U.S. Land Fleet Activity



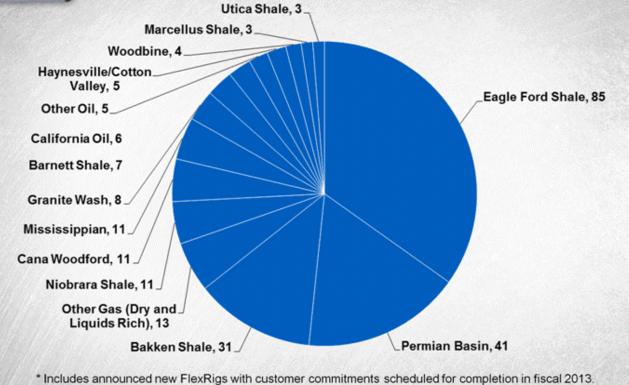
- 1) Active rigs on term (in blue) generated both revenue and revenue days.
- 2) Includes completed new builds that were waiting on operators and which generated revenue but did not generate revenue days





Leading U.S. Unconventional Driller

(244 H&P Contracted Land Rigs as of 1/8/13*)





Favorable Market Trends for FlexRigs

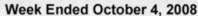
- AC drive rigs replacing SCR and mechanical rigs
- More customers high-grading their fleets
- Increasing well complexity
- Focus on drilling efficiency, technology and safety

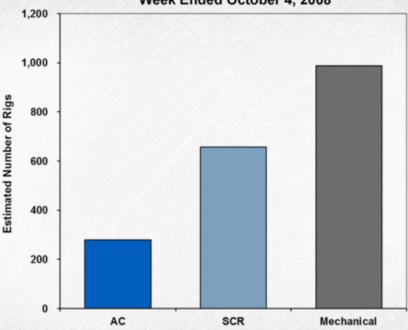




2008 Peak Rig Count (~1,925) - U.S. Land

By Power Type





Note: The above estimates corresponding to rig activity are derived from multiple sources including Rig Data, Smith Bits, and corporate fillings. Additionally, the drawworks capacity of each land rig included in the above analysis was greater than 600 horsepower.

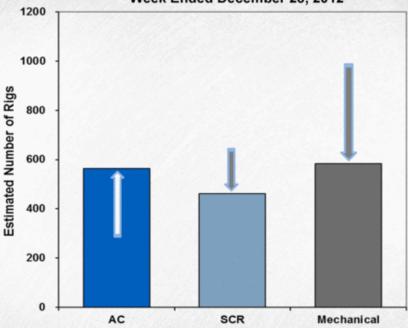
Certain assumptions were made on approximately 10% of the active rigs that were not readily identified.



Current Rig Count (~1,600) - U.S. Land

By Power Type

Week Ended December 28, 2012



Note: The above estimates corresponding to rig activity are derived from multiple sources including Rig Data, Smith Bits, and corporate filings. Additionally, the drawworks capacity of each land rig included in the above analysis was greater than 600 horsepower.

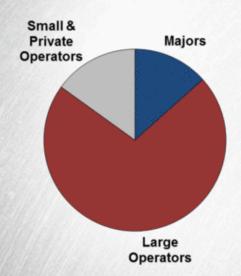
Certain assumptions were made on approximately 5% of the active rigs that were not readily identified.

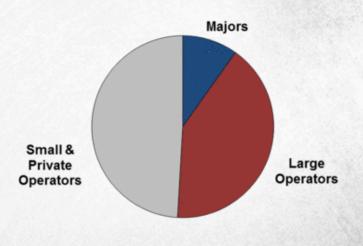


H&P vs. Industry U.S. Land Customer Base

H&P U.S. Land Activity Estimated Customer Distribution (December 2012)

Industry U.S. Land Activity Estimated Customer Distribution (December 2012)





Note: The above estimates corresponding to the active rig fleet in the U.S. are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.

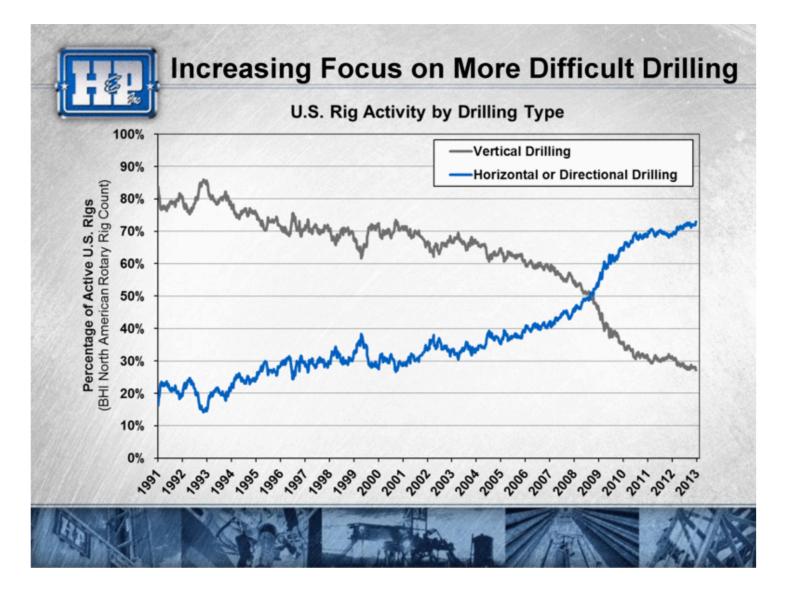


Unconventional Plays Shaping Landscape

Well complexity is increasing:

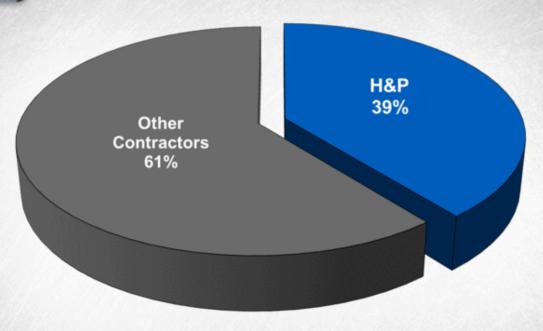
- Technology solutions that provide safe, environmentally sound and efficient operations are required by contractors to be competitive
- Extended reach laterals progressively longer
- Multi-well pad drilling gaining acceptance in more areas
- A factory approach to drilling wells is required
- This all creates an expanding level of demand for FlexRigs





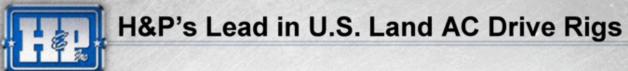


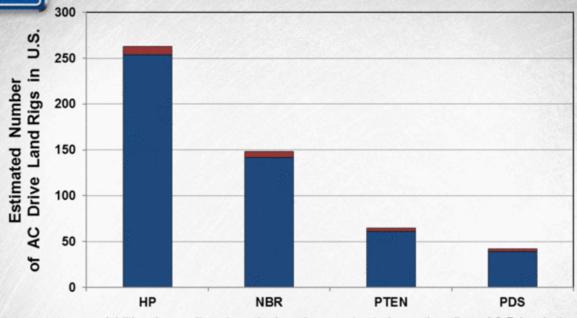
AC Drive U.S. Rig Market Share (~650 Rigs)



Note: The above estimates corresponding to market share are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.







■Additional commitments under long-term contracts (assuming all are AC Drive rigs)

■AC Drive land rigs (existing as of third quarter announcements of calendar 2012)

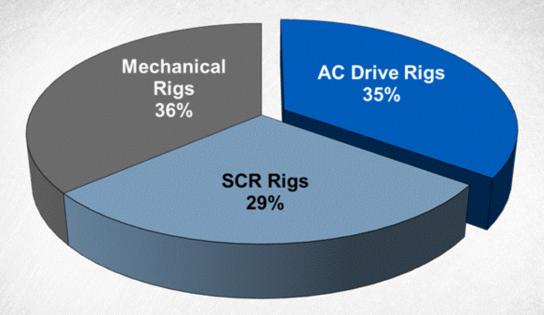
Note: The above estimates corresponding to U.S. lower 48 AC Drive fleets and new build commitments are derived from Rig Data and corporate filings.





An Undersupply of AC Drive Rigs

(~1,600 Active Rigs in the U.S. By Power Type)



Note: The above estimates corresponding to rig activity are derived from multiple sources including Rig Data, Smith Bits, and corporate filings. Additionally, the drawworks capacity of each land rig included in the above analysis was greater than 600 horsepower. Certain assumptions were made on approximately 5% of the active rigs that were not readily identified.





H&P's New Build Advantages

- We have been improving and honing the process for over 10 years, prompting our assertion that we build a better rig for less
- Safety is our first priority, followed by a relentless focus on strong execution and performance in the field
- Exceptional fleet uniformity
- Extensive collaboration with customers and suppliers
- A strong organizational orientation to consistent, repeatable, field execution





H&P's FlexRig Advantage

The FlexRig Difference: Key Advantages

- Increased drilling productivity and reliability
 - Variable frequency (AC) drives with increased precision and measurability
 - Computerized electronic driller that more precisely controls weight on bit, rotation and pressure
 - Designed to move quickly from well to well
- Accelerated well programs and NPV gains
- An enhanced and significantly safer workplace
- Minimized impact to the environment
- > Total well cost savings even at premium dayrates



A Value Proposition Example – H&P vs. Competitors

	Estimated Conventional Average (Spot Market)	Estimated Peer Fit-for-purpose Average (Spot Market)	H&P FlexRig3 Average 2012 (Spot Market)
. Drilling days	20	13	9
Other days	3	3	3
Moving days	7	4	3
Total rig revenue days per well	30	20	15
. Drilling contractor dayrate	\$17,500	\$23,000	\$28,000
Operator's other intangible cost per day estimate	\$25,000	\$25,000	\$25,000
Total daily cost estimate	\$42,500	\$48,000	\$53,000
Total cost per well (daily services)	\$1,275,000	\$960,000	\$795,000
3. Total well savings with H&P – per well	\$480,000	\$165,000	
per year	\$11.7MM	\$4.0MM	

Increased wells per rig per year versus conventional average: 12 wells Increased wells per rig per year versus peer fit-for-purpose: 6 wells





Performance is Not Only About Better Rigs

It's also about:

- > People
- Safety
- > Experience
- > Training
- > Culture

- Support Structure
- > Processes
- Organizational Network
- Maintenance
- > Supply Chain

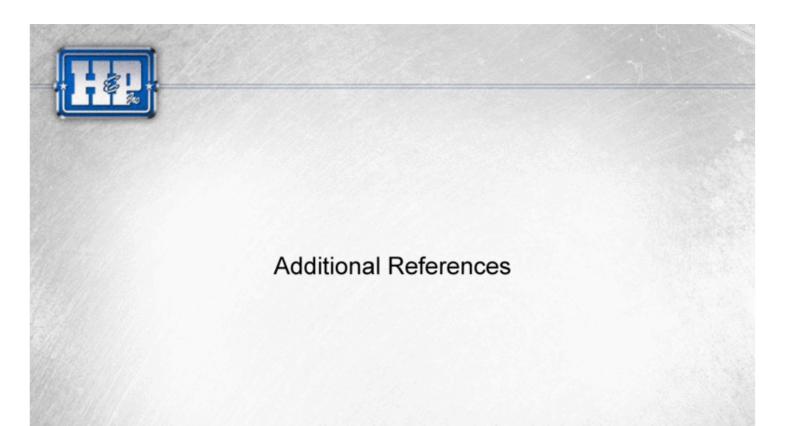


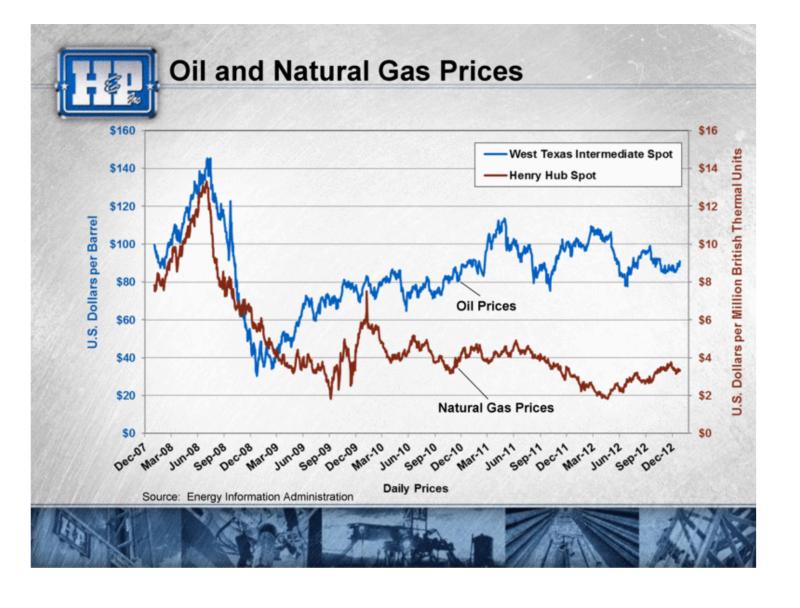


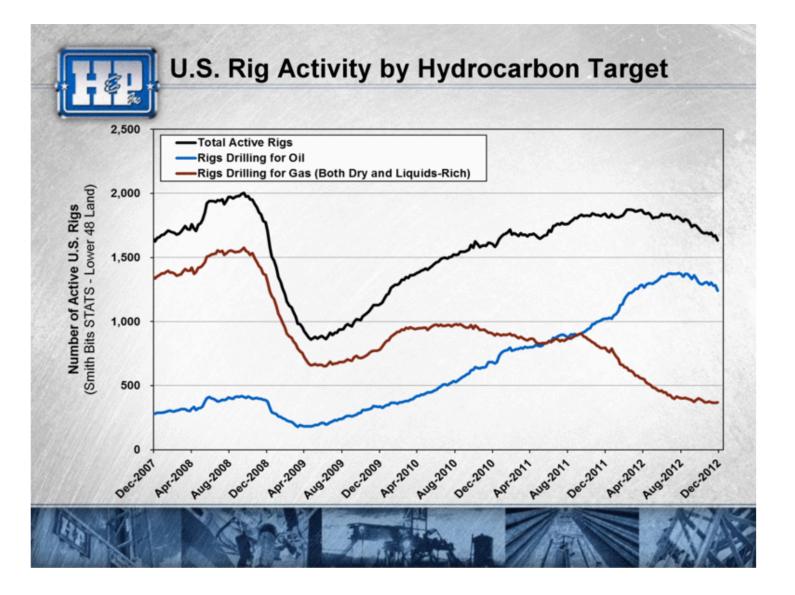
H&P Competitive Advantages

- Our people, processes and FlexRig technology create a very important competitive advantage for the Company.
- Our value proposition will continue to be directed toward delivering compelling performance for our customers and shareholders.
- The shift to drilling more complex unconventional resource plays that require the drilling of horizontal and directional wells only magnifies our competitive advantage.





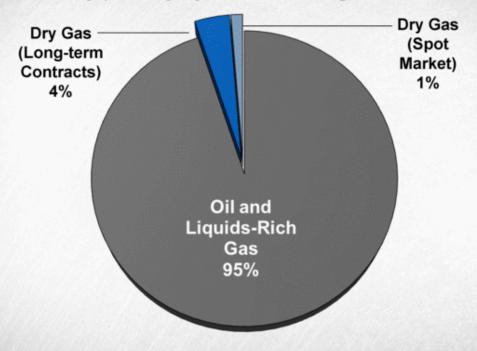






H&P's Exposure to Oil & Liquids

Estimated proportion of H&P's active U.S. Land rigs by primary hydrocarbon target as of 1/8/13





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