

# **HELMERICH & PAYNE, INC.**

#### FORM 8-K (Current report filing)

### Filed 09/15/10 for the Period Ending 09/15/10

Address 1437 S. BOULDER AVE. SUITE 1400

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Symbol HP

SIC Code 1381 - Drilling Oil and Gas Wells

Industry Oil & Gas Drilling

Sector Energy

Fiscal Year 09/30



# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

#### FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): September 15, 2010

#### **HELMERICH & PAYNE, INC.**

(Exact name of registrant as specified in its charter)

State of Incorporation: Delaware

**COMMISSION FILE NUMBER 1-4221** 

Internal Revenue Service — Employer Identification No. 73-0679879

1437 South Boulder Avenue, Suite 1400, Tulsa, Oklahoma 74119 (918)742-5531

follow	ving provisions (see General Instruction A.2. below):
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the

#### ITEM 7.01 REGULATION FD DISCLOSURE

Helmerich & Payne, Inc. ("H&P") will deliver an investor and securities analyst presentation that includes the slides attached as Exhibit 99.1 to this Current Report on Form 8-K, which are incorporated herein by reference.

This information is not "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing made pursuant to the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended. The furnishing of these slides is not intended to constitute a representation that such information is required by Regulation FD or that the materials they contain include material information that is not otherwise publicly available.

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

Exhibit No.	Description
00.1	
99.1	Slides to be shown during an investor and securities analyst presentation.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly authorized the undersigned to sign this report on its behalf.

HELMERICH & PAYNE, INC. (Registrant)

/s/ Steven R. Mackey Steven R. Mackey Executive Vice President

DATE: September 15, 2010

#### EXHIBIT INDEX

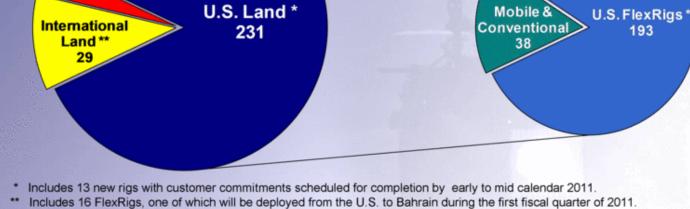
Exhibit No.	<b>Description</b>
99.1	Slides to be shown during an investor and securities analyst presentation.
	2





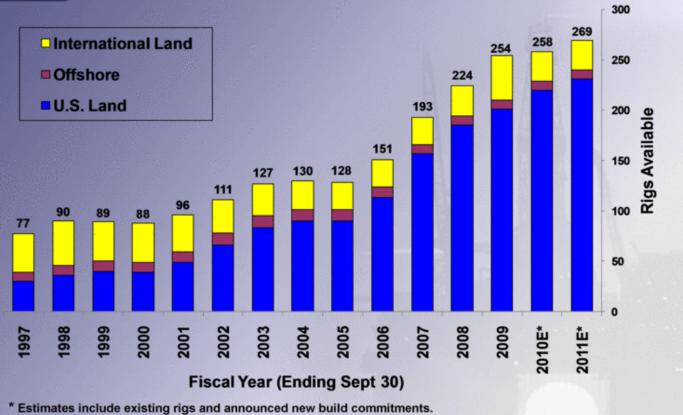
The information contained within this presentation is forward looking and involves risks and uncertainties that could significantly impact expected results. A discussion of these risks and uncertainties is contained in the "Risk Factors" and "Management's Discussion & Analysis of Results of Operations and Financial Condition" sections of the Company's SEC filings, including but not limited to, its annual report on Form 10-K and quarterly reports on Form 10-Q.

- Realities of a segmented market will shape the land drilling landscape.
- Customers will continue to rely on drilling efficiencies to offset cost pressures and weak natural gas prices.
- The Company's industry leading manufacturing effort reflects our customers' future drilling intentions.



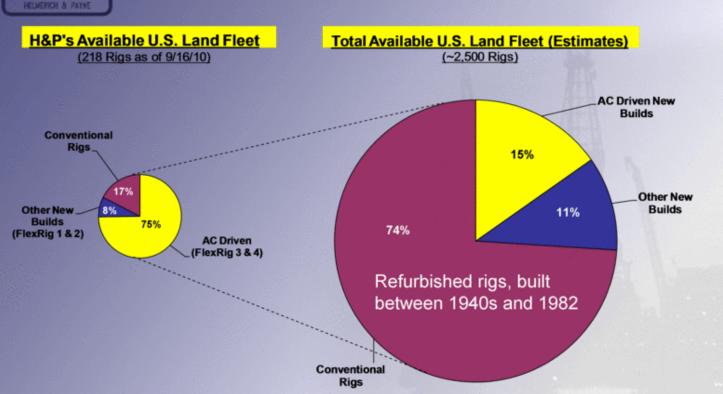


# H&P's Global Rig Fleet





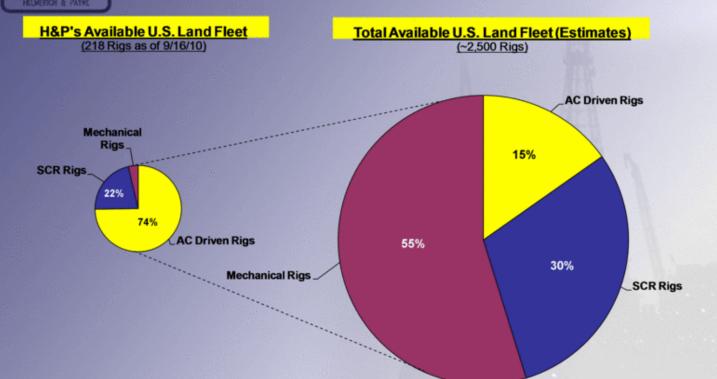
# H&P is Leading the U.S. Land New Build Effort



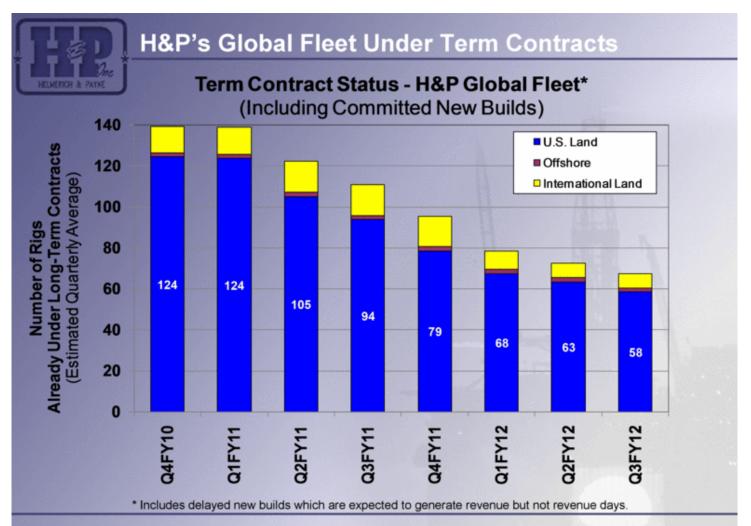
Note: The above estimates corresponding to the total available U.S. fleet are derived from multiple sources including Rig Data, Smith Bits and corporate fillings. Only rigs with equal to or greater than 600 horsepower drawworks ratings are considered.



# H&P and U.S. Land Fleet (by Rig Type)



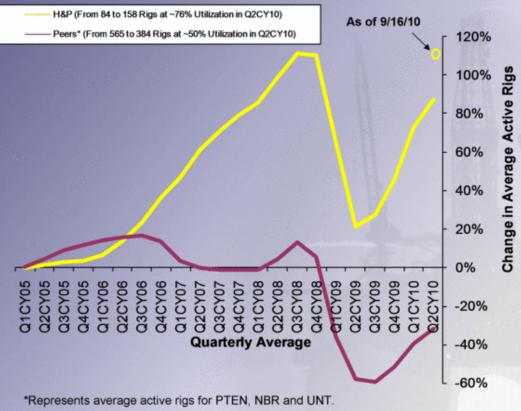
Note: The above estimates corresponding to the total available U.S. land fleet are derived from multiple sources including Rig Data, Smith Bits and corporate filings. Only rigs with equal to or greater than 600 horsepower drawworks ratings are considered.





# **H&P Taking Market Share**

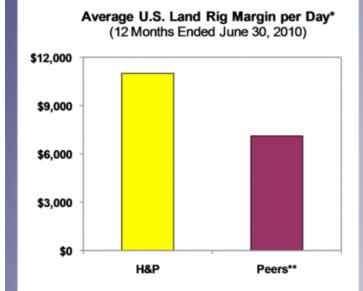
#### Growth / Decline in U.S. Lower 48 Average Rig Activity



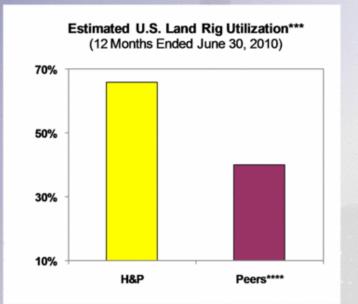


# Technology and Quality Service Make a Difference

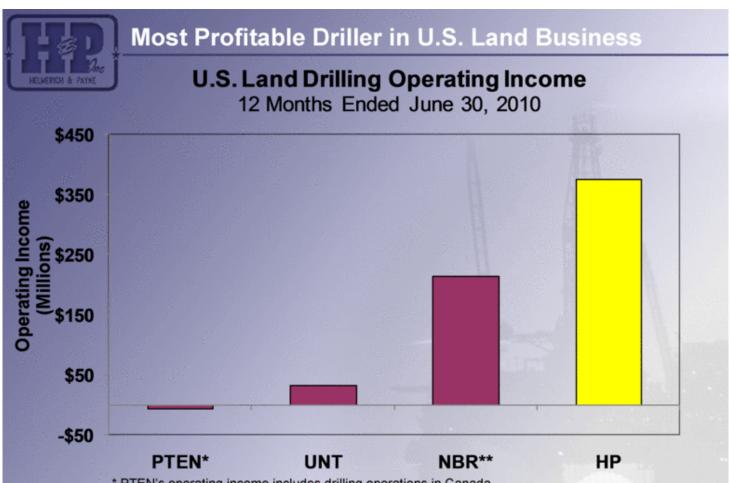
### **Rig Margin Premium**



#### **Utilization Premium**



- \* Does not include the impact of early contract termination revenue.
- \*\* Represents weighted-average rig margin per day for PTEN, NBR and UNT
- \*\*\* Utilization is herein calculated to be average active rigs divided by estimated available marketable rigs during the period.
- \*\*\*\* Represents estimated average combined utilization for PTEN, NBR and UNT in the Lower 48.



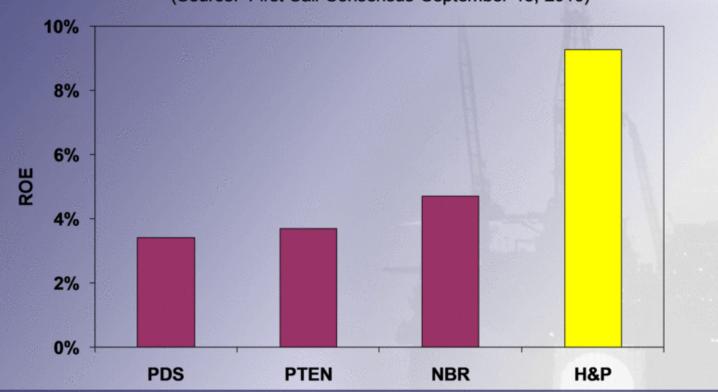
\* PTEN's operating income includes drilling operations in Canada.

<sup>\*\*</sup> NBR's operating income corresponds to its U.S. Lower 48 Land Drilling segment.

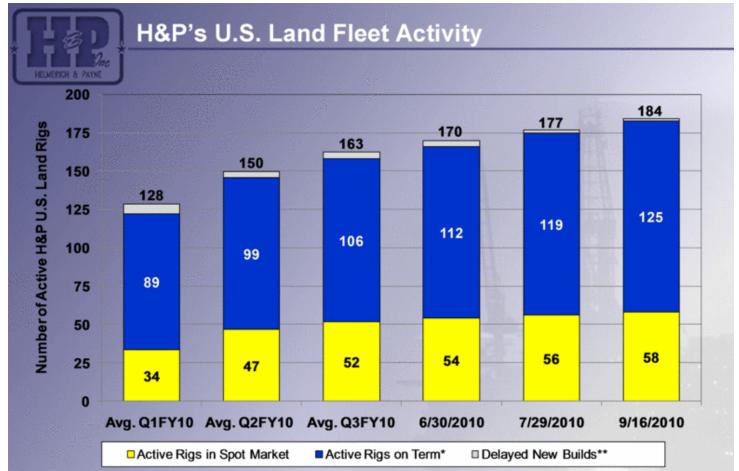


# Peer Group Estimated Return on Equity

# Analyst Estimates Fiscal Year 2010 Return on Equity (Source: First Call Consensus September 13, 2010)

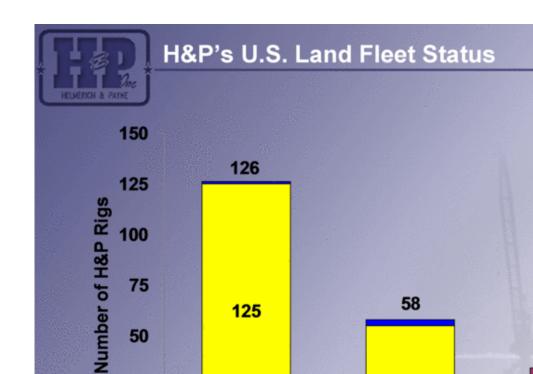


- Dayrates continue to improve as FlexRig utilization currently stands at 100%.
- We continue to expect an increase of ten percent or more in average rig activity, or total quarterly revenue days, from the third to the fourth fiscal quarter of 2010.
- Quarterly average rig revenue per day (excluding the impact of early termination and new build delivery delay revenues) is still expected to increase by several hundred dollars per day from the third to the fourth fiscal quarter of 2010.
- Given the incremental demand for term contracts, the Company now expects an average of approximately 124 rigs to remain under term contracts during the fourth fiscal quarter of 2010. The corresponding estimated annual averages for rigs already under term contracts for fiscal 2011 and fiscal 2012 are now 100 and 60 rigs, respectively.



<sup>\*</sup> Active rigs on term (in blue) generated both revenue and revenue days.

<sup>\*\*</sup> Includes delayed new builds (in gray) which generated revenue but did not generate revenue days.



**Under Term** 

25

0



■ Highly Mobile

Conventional

FlexRigs

34

Spot Market Stacked

55

Spot Market Active



# Estimated U.S. Land Activity by Rig Type

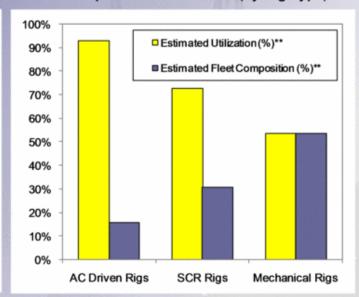
#### H&P's U.S. Land Fleet (as of 9/16/10)\*

#### Composition & Utilization (by Rig Type)

#### 100% Utilization (%) 90% ■ Fleet Composition (%) 80% 70% 60% 50% 40% 30% 20% 10% 0% AC Driven Rigs SCR Rigs Mechanical Rigs

#### Industry's Estimated U.S. Land Fleet\*\*

#### Composition & Utilization (by Rig Type)



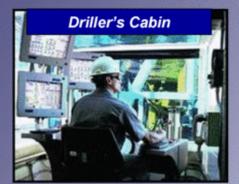
<sup>\*</sup> Includes operator requested new build delivery delays, which generate revenue but not revenue days.

<sup>\*\*</sup>The above estimates corresponding to the total available U.S. land fleet are derived from multiple sources including Rig Data, Smith Bits and corporate filings. Only rigs with equal to or greater than 600 horsepower drawworks ratings are considered.

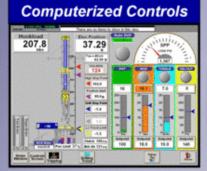
- Since March 2010, we have announced the construction of 19 new FlexRigs, all of which are contracted under multi-year term agreements.
- Having completed the construction of six of these 19 rigs, we currently have 13 left to be completed through early to mid calendar 2011.
- New build rigs will be deploying primarily to oil and liquids rich markets including six in the Eagle Ford Shale, three in the Woodford Shale, and two in the Bakken Shale.
- We continue to have encouraging conversations with customers regarding new build commitments for incremental FlexRigs.



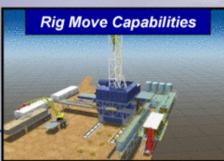
# Leader in New Ideas & Applied Technology





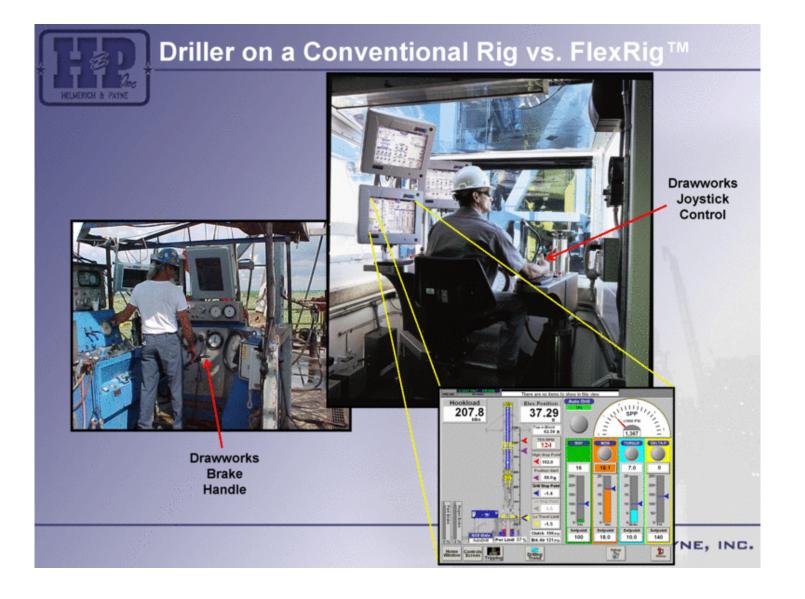


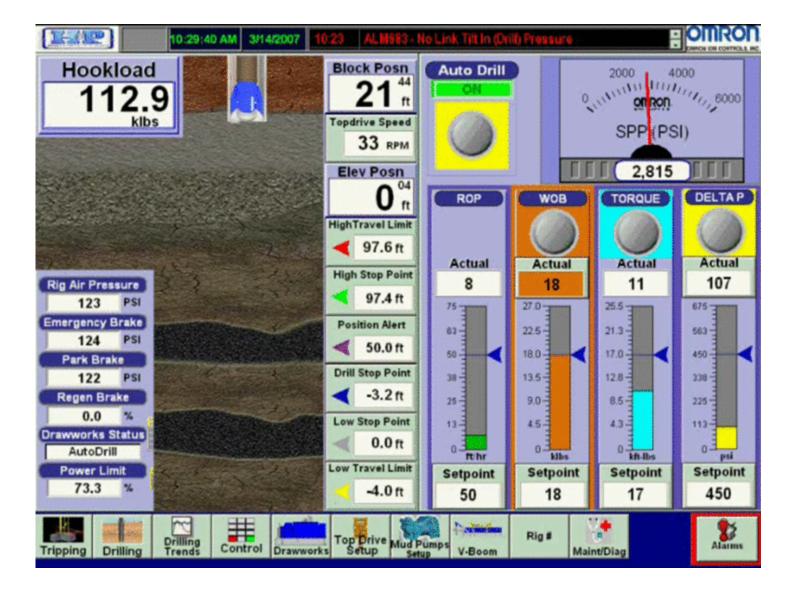














# Roughnecks on a Conventional Rig vs. FlexRig





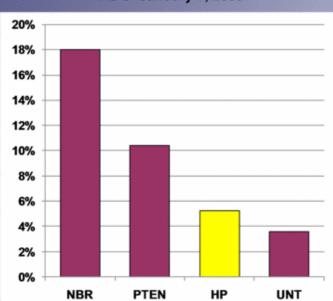


# Organically Growing Active Rig Market Share

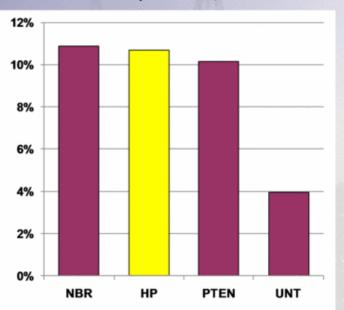
#### Lower 48 U.S. Land Market Share

#### Lower 48 U.S. Land Market Share

As of January 7, 2000



As of September 10, 2010



Note: The above estimates corresponding to the total available U.S. land fleet are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.

- We continue to expect quarterly activity (or revenue days) for the segment to sequentially increase by about five percent from the third to the fourth fiscal quarter of 2010.
- Our first FlexRig in the Middle East is currently working under a long-term contract. We expect to mobilize a second FlexRig to the region in the first fiscal quarter of 2011.
- The Company expects some of its rigs in Mexico to return to the U.S., potentially generating early termination fees during the fourth quarter of fiscal 2010 and during the first quarter of fiscal 2011.
- Excluding any favorable impact corresponding to early termination revenue, we continue to expect average daily rig margins for the International Land segment to decrease by five to ten percent from the third to the fourth fiscal guarter of 2010.



# **H&P's International Land Operations**

#### Rig Fleet Status (as of September 16, 2010)

	Active	Contracted	Idle	Total	Long-term Contracts
Argentina	5		4	9	4
Bahrain	1	1 <sup>(2)</sup>		2	2
Colombia	5		1	6	2
Ecuador	4			4	
Mexico	6 <sup>(1)</sup>			6	6
Tunisia	2		Access 100 to	2	
Total	23	1 <sup>(2)</sup>	5	29	14 <sup>(2), (3)</sup>

- 1) Some rigs in Mexico are expected to transfer back to the U.S. during the fourth fiscal quarter of 2010 and the first fiscal quarter of 2011.
- 2) Includes one rig under a long-term contract still in the U.S. expected to deploy to Bahrain during the first fiscal quarter of 2011.
- 3) 14 of 16 FlexRigs (included in the international fleet of 29 rigs) are under long-term contracts.

- Seven of the Company's nine offshore platform rigs remain active, including two under long-term contracts.
- Currently, one of the Company's seven active platform rigs is being impacted by the deepwater moratorium by way of a reduced standby rate.
- As we transition from the third to the fourth fiscal quarter of 2010, we continue to expect a decline in average daily rig margins in the range of fifteen to twenty percent.

- Growing focus on technology-based solutions that enable lower total well costs
- Unconventional plays are the most economically viable and tend to require highly-capable rigs
- Drilling is becoming more challenging and highlycapable rigs are expected to be in short supply
- Increasing safety and environmental sensitivity



**End of Presentation** 

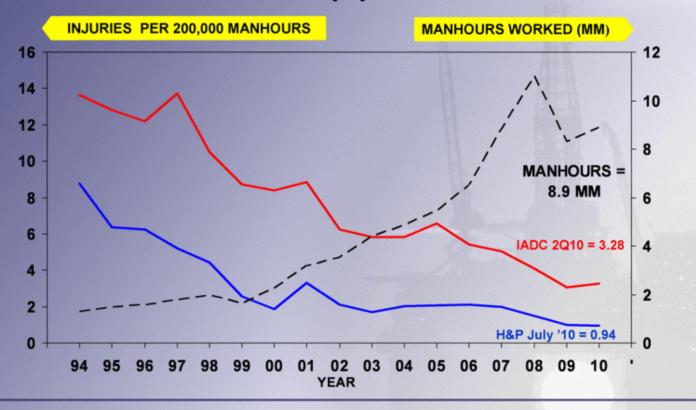


Additional References:



# Delivering Safety – H&P vs. Industry (IADC)

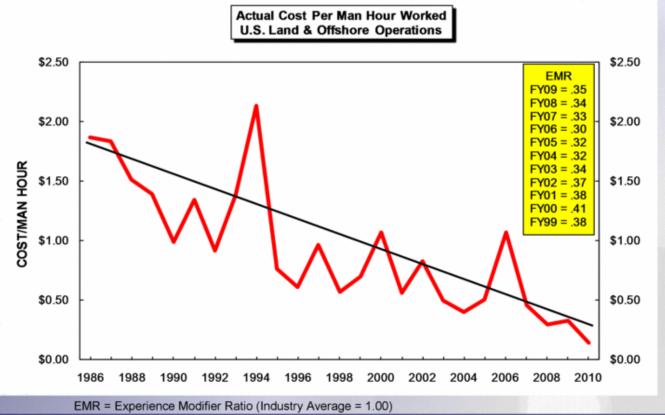
# U.S. Land Safety Performance (1994 – 2Q10) OSHA Recordable Injury Incidence Rates

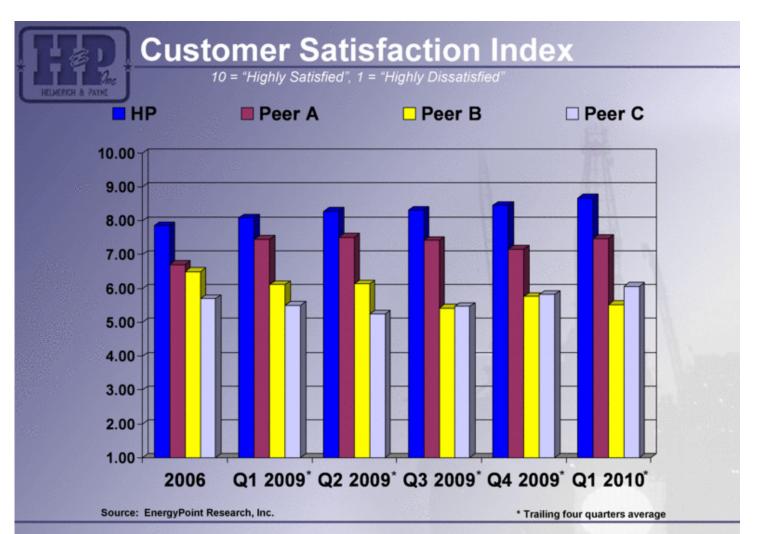




# Safety Excellence Also Generates Savings

#### Reduced Workers Comp and General Liability Losses per Man Hour







# New Builds – H&P's FlexRig Program

# The FlexRig Difference: Key Advantages

- Increased drilling productivity and reliability
  - Variable frequency (AC) drives with increased precision and measurability
  - Computerized electronic driller that precisely controls weight on bit, rotation and pressure
  - Designed to move quickly from well to well
- Accelerated well programs and NPV gains
- A significantly enhanced and safer workplace
- Minimized impact to the environment
- > Total well cost savings even at premium dayrates



# A Value Proposition Example – H&P vs. Competitors

	Estimated Conventional Average (Spot Market)	Estimated Peer Fit-for-purpose Average (Spot Market)	H&P FlexRig3 Average Mid 2010 (Spot Market)
. Drilling days	26	14	11
Completion days	2	2	2
Moving days	5	4	3
Total rig revenue days per well	33	20	16
2. Drilling contractor dayrate	\$15,500	\$21,500	\$24,500
Operator's other intangible cost per day estimate	\$22,500	\$22,500	\$22,500
Total daily cost estimate	\$38,000	\$44,000	\$47,000
Total cost per well (daily services)	\$1,254,000	\$880,000	\$752,000
3. Total well savings with H&P – per well	\$502,000	\$128,000	
per year	\$11.5MM	\$2.9MM	

Increased wells per rig per year versus conventional average: 12 wells Increased wells per rig per year versus peer fit-for-purpose: 5 wells

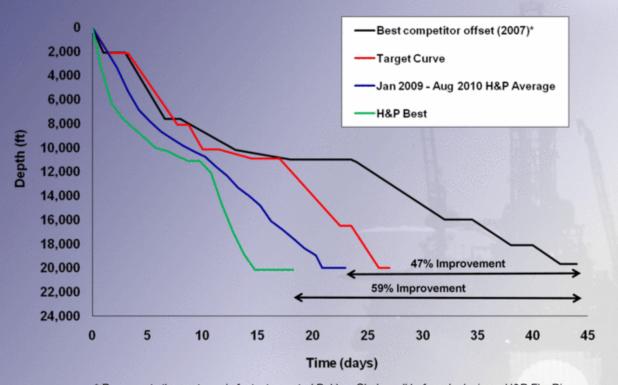
- Performance is not only about better rigs
- It's also about:
  - People
  - Safety
  - Experience
  - > Training
  - > Culture

- > Supply chain
- > Maintenance
- Processes
- Organizational network
- Support structure



## FlexRig3 – Performance Sample

### FlexRig3 Bakken Shale

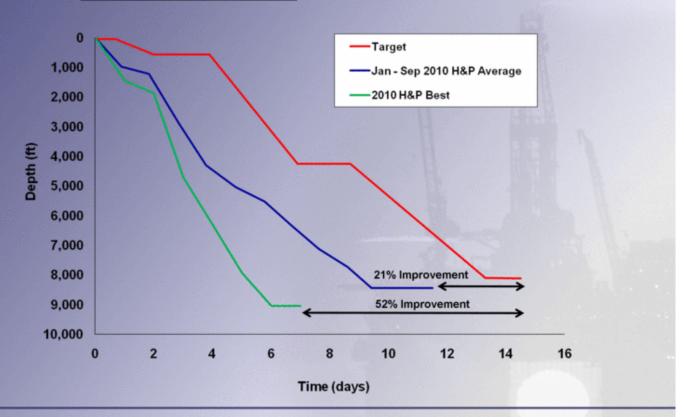


\* Represents the customer's fastest reported Bakken Shale well before deploying a H&P FlexRig.



# FlexRig4M – Performance Sample

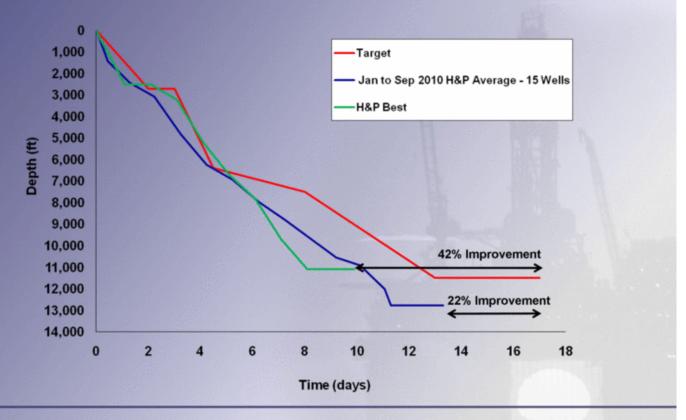
### FlexRig4M West Texas





## FlexRig4 – Performance Sample

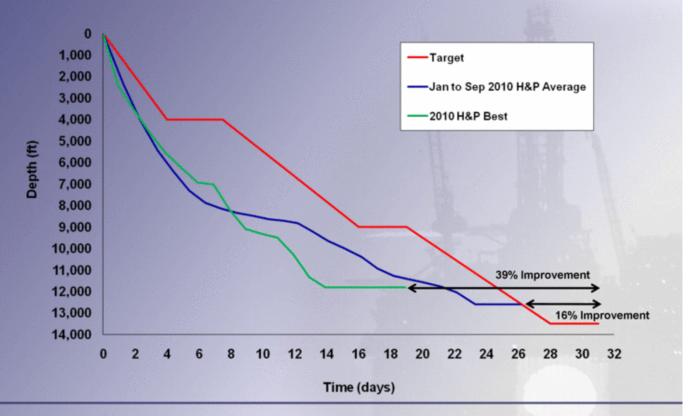
### FlexRig EagleFord Shale

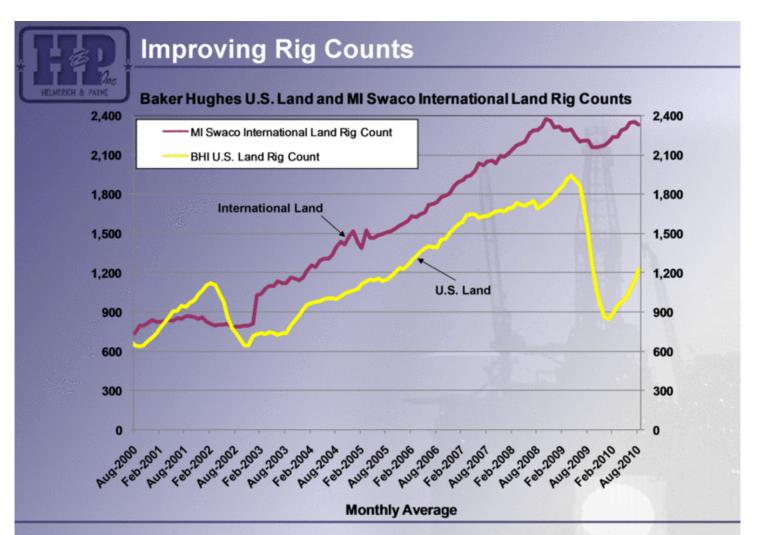


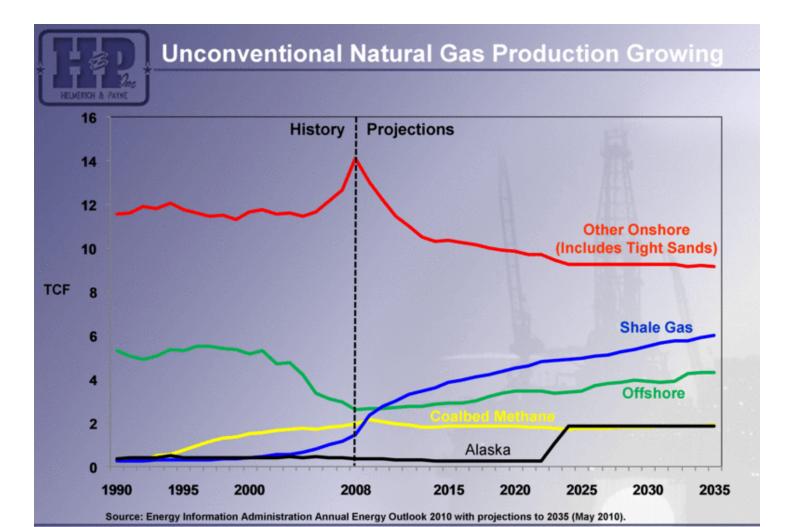


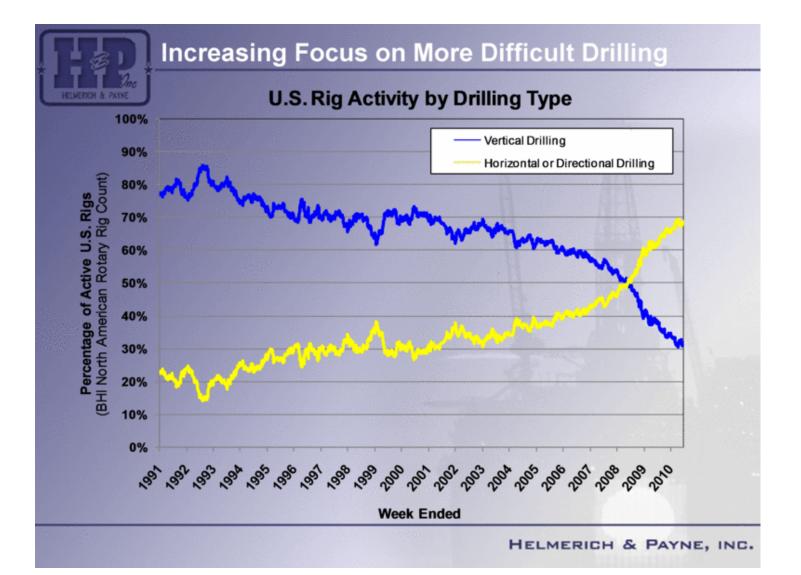
# FlexRig4S – Performance Sample

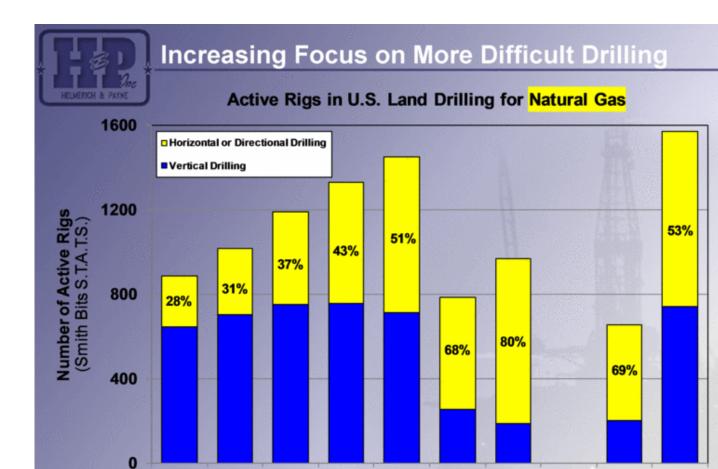
### FlexRig4S Marcellus Shale











2007

**Annual Average During Each Prior Year** 

2008

2009

Sep-10

2005

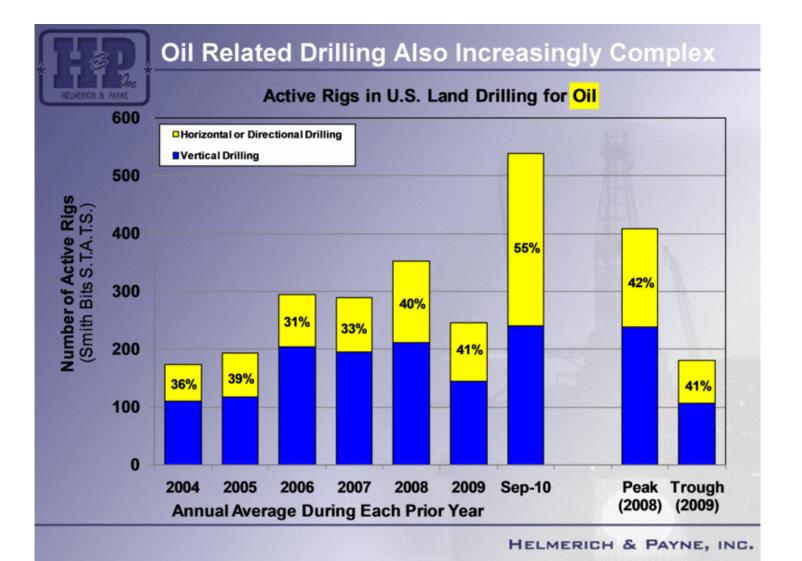
2006

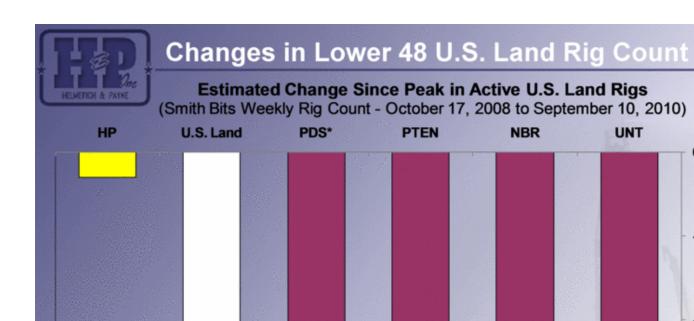
2004

HELMERICH & PAYNE, INC.

Trough Peak

(2009) (2008)





\* PDS's active rig count includes both PDS and GW rigs.

HELMERICH & PAYNE, INC.

0%

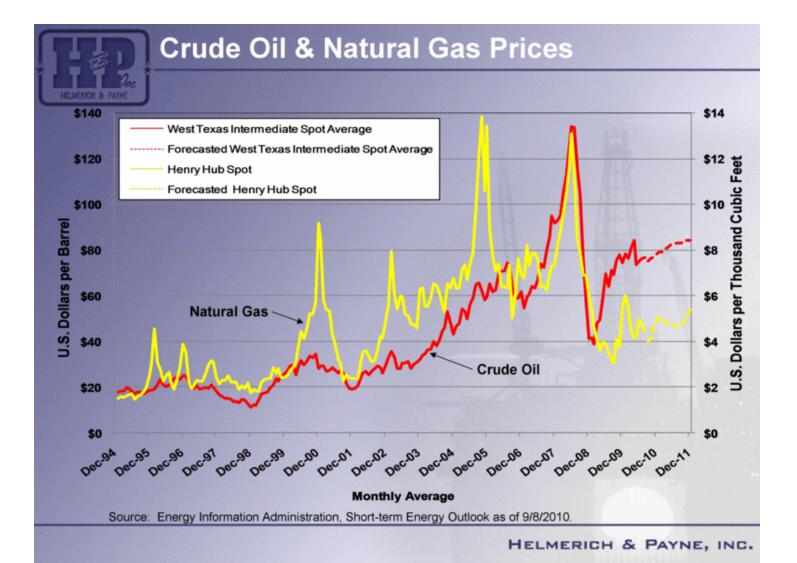
-10%

-20%

-30%

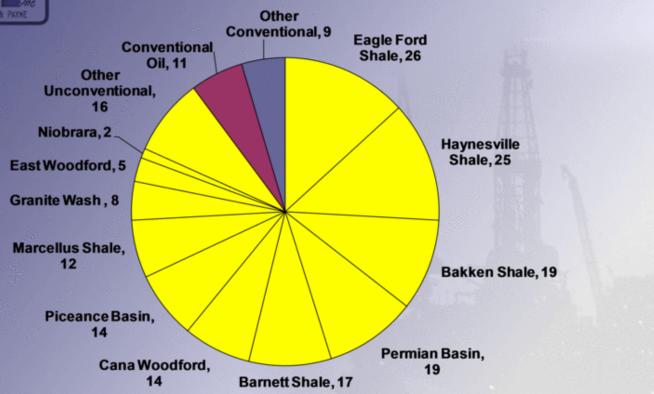
-40%

Change in Rig Count





### H&P's Contracted U.S. Land Fleet (as of 9/16/10)



Note: The above numbers corresponding to H&P's contracted U.S. land fleet include two delayed new builds which generate revenue but do not generate revenue days and 13 pending new build FlexRigs.



**End of Document**