

## **HELMERICH & PAYNE, INC.**

#### FORM 8-K (Current report filing)

### Filed 01/09/12 for the Period Ending 01/09/12

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Industry Oil & Gas Drilling

Sector Energy

Fiscal Year 09/30

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

#### FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): January 9, 2012

#### **HELMERICH & PAYNE, INC.**

(Exact name of registrant as specified in its charter)

State of Incorporation: Delaware

COMMISSION FILE NUMBER 1-4221

Internal Revenue Service — Employer Identification No. 73-0679879

1437 South Boulder Avenue, Suite 1400, Tulsa, Oklahoma 74119 (918)742-5531

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the

following provisions (see General Instruction A.2. below):

#### ITEM 7.01 REGULATION FD DISCLOSURE

Helmerich & Payne, Inc. ("H&P") will discuss information to be distributed in an investor and securities analyst conference that includes the slides attached as Exhibit 99.1 to this Current Report on Form 8-K, which are incorporated herein by reference.

This information is not "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing made pursuant to the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended. The furnishing of these slides is not intended to constitute a representation that such information is required by Regulation FD or that the materials they contain include material information that is not otherwise publicly available.

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

Exhibit No.	Description		
99.1	Slides to be distributed at an investor and securities analyst conference.		

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly authorized the undersigned to sign this report on its behalf.

HELMERICH & PAYNE, INC. (Registrant)

/S/ Steven R. Mackey Steven R. Mackey Executive Vice President

DATE: January 9, 2012

#### **EXHIBIT INDEX**

Exhibit No.	Description	_
99.1	Slides to be distributed at an investor and securities analyst conference.	
	2	



# Forward-looking Statements

Statements within this presentation are "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, and are based on current expectations and assumptions that are subject to risks and uncertainties. All statements other than statements of historical facts included in this release, including, without limitation, statements regarding the registrant's future financial position, business strategy, budgets, projected costs and plans and objectives of management for future operations, are forward looking statements. For information regarding risks and uncertainties associated with the Company's business, please refer to the "Risk Factors" and "Management's Discussion & Analysis of Financial Condition and Results of Operations" sections of the Company's SEC filings, including but not limited to, its annual report on Form 10-K and quarterly reports on Form 10-Q. As a result of these factors, Helmerich & Payne, Inc.'s actual results may differ materially from those indicated or implied by such forwardlooking statements. We undertake no duty to update or revise our forwardlooking statements based on changes in internal estimates, expectations or otherwise, except as required by law.



**HELMERICH & PAYNE, INC.** 



331 Drilling Rigs\*

~\$5 Billion in Assets

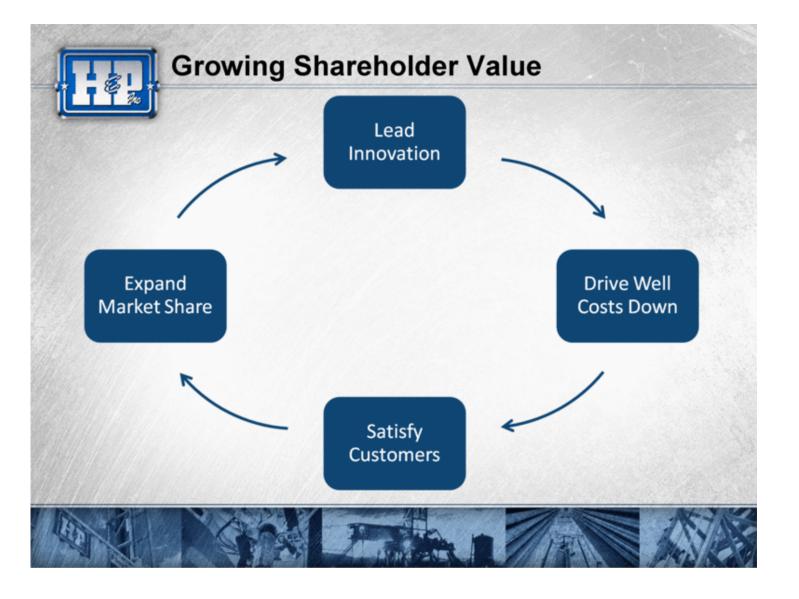
~8,700 Employees

~10% Debt/Cap



\* Includes 40 announced new FlexRigs under construction with customer commitments that are scheduled for completion during fiscal 2012 and fiscal 2013.

**HELMERICH & PAYNE, INC.** 





### **H&P's New Build Advantages**

- We have been improving and honing the process for over 10 years, prompting our assertion that we build a better rig for less
- Safety is our first priority, followed by a relentless focus on strong execution and performance in the field
- Exceptional fleet uniformity
- Extensive collaboration with customers and suppliers
- A strong organizational orientation to consistent, repeatable, field execution





### **H&P New Builds**

- Total of 71 new builds announced in calendar 2011
- Delivering new FlexRigs at the rate of four per month
- As of January 9, 2012, 40 announced new builds left to deliver in fiscal 2012 and fiscal 2013
- Encouraging conversations with customers continue regarding additional new build commitments







### **H&P's FlexRig Advantage**

### The FlexRig Difference: Key Advantages

- Increased drilling productivity and reliability
  - Variable frequency (AC) drives with increased precision and measurability
  - Computerized electronic driller that more precisely controls weight on bit, rotation and pressure
  - Designed to move quickly from well to well
- Accelerated well programs and NPV gains
- A significantly enhanced and safer workplace
- Minimized impact to the environment
- > Total well cost savings even at premium dayrates





### Performance is Not Only About Better Rigs

### It's also about:

- > People
- Safety
- > Experience
- > Training
- Culture

- > Support Structure
- > Processes
- Organizational Network
- Maintenance
- Supply Chain



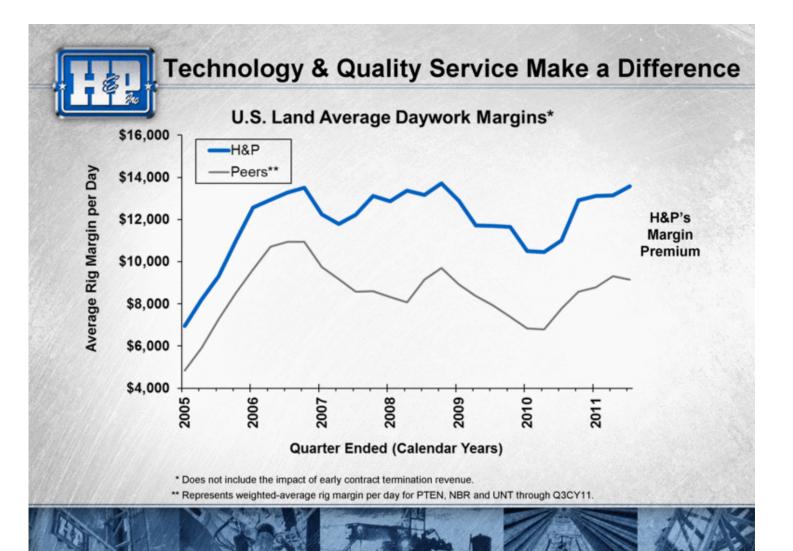


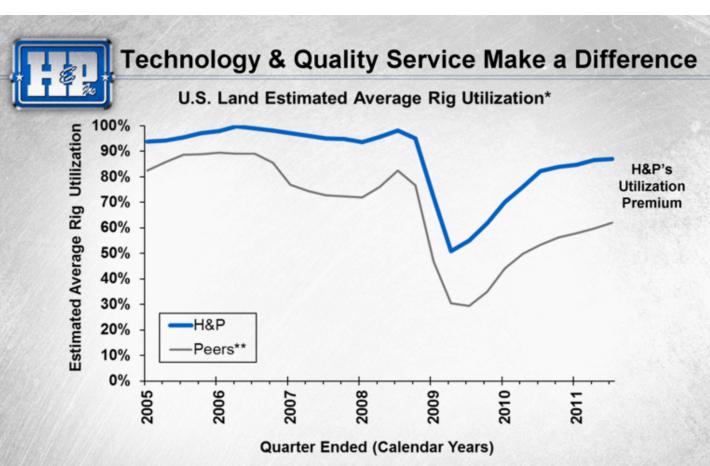
# A Value Proposition Example – H&P vs. Competitors

	Estimated Conventional Average (Spot Market)	Estimated Peer Fit-for-purpose Average (Spot Market)	H&P FlexRig3 Average 2011 (Spot Market)
. Drilling days	20	11	9
Completion days	3	3	3
Moving days	7	5	3.5
Total rig revenue days per well	30	19	15.5
Drilling contractor dayrate	\$17,500	\$23,000	\$26,000
Operator's other intangible cost per day estimate	\$25,000	\$25,000	\$25,000
Total daily cost estimate	\$42,500	\$48,000	\$51,000
Total cost per well (daily services)	\$1,275,000	\$912,000	\$790,500
. Total well savings with H&P – per well	\$484,500	\$121,500	
per year	\$11.4MM	\$2.9MM	

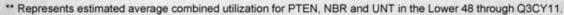
Increased wells per rig per year versus conventional average: 11 wells Increased wells per rig per year versus peer fit-for-purpose: 4 wells







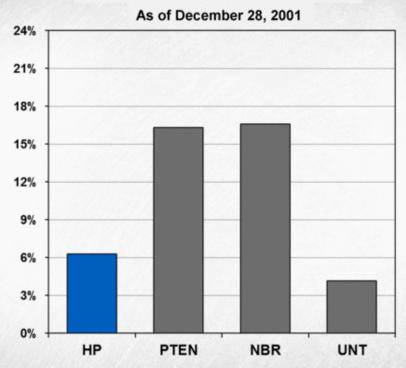
\* Utilization is herein calculated to be average active rigs divided by estimated available marketable rigs during the period.





# Active Rig Market Share - Ten Years Ago

#### Lower 48 U.S. Land Market Share

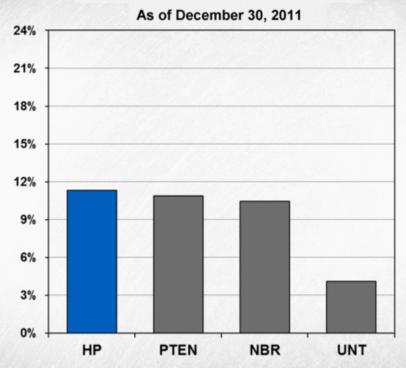


Note: The above estimates corresponding to U.S. land rig market share are derived from Smith Bits S.T.A.T.S.



## **Organically Growing Active Rig Market Share**

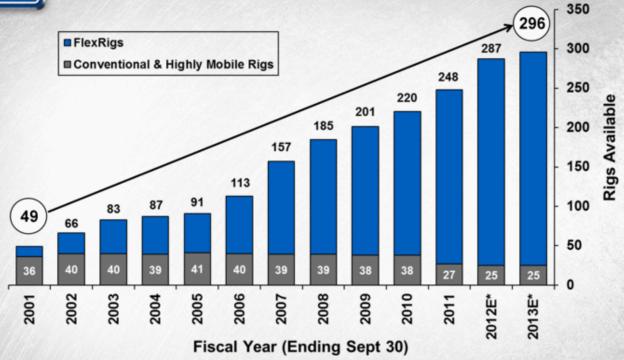
#### Lower 48 U.S. Land Market Share



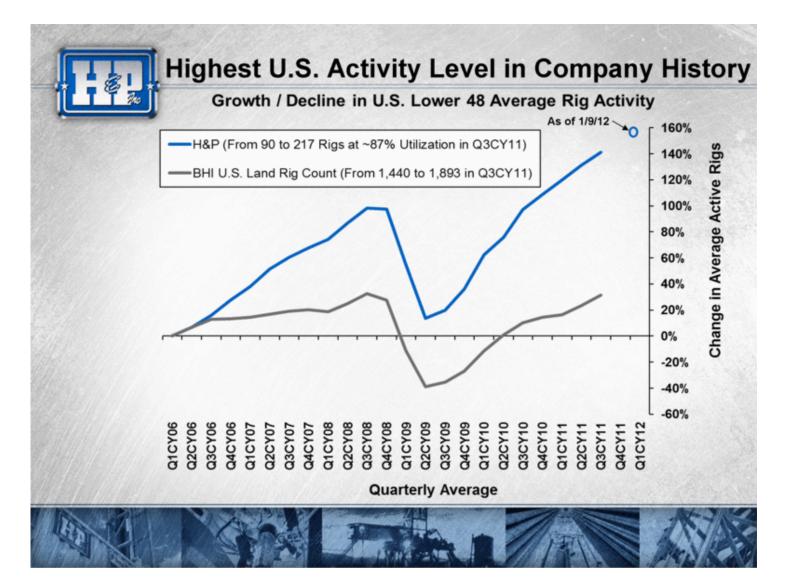
Note: The above estimates corresponding to U.S. land rig market share are derived from Smith Bits S.T.A.T.S.



# **Organic U.S. Land Fleet Growth**

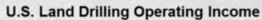


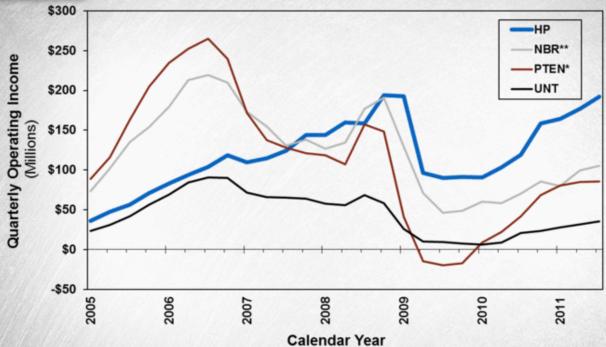
\* Estimates include existing rigs and announced new build commitments.





### Most Profitable Driller in U.S. Land Business

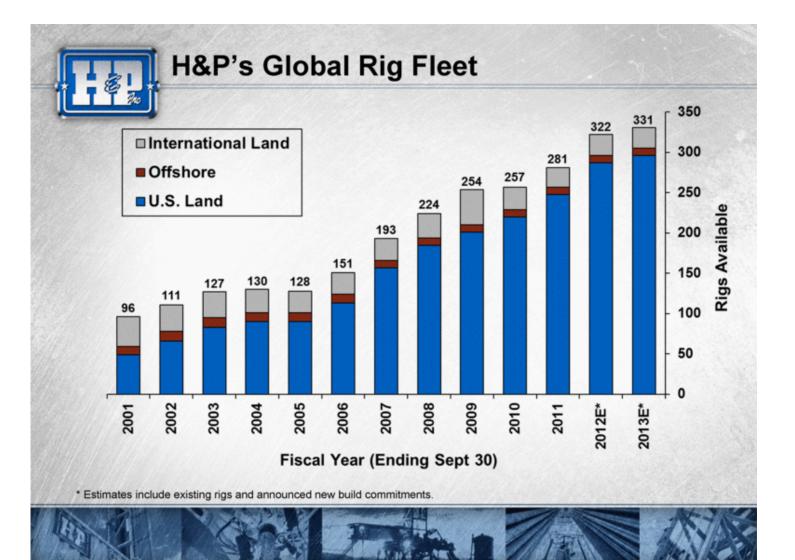




- \* PTEN's operating income includes drilling operations in Canada.
- \*\* NBR's operating income corresponds to its U.S. Lower 48 Land Drilling segment.









# Activity as of January 9, 2012

	Rigs <u>Available</u>	Rigs Working/ Contracted	% Contracted
U.S. Land	256	233	91%
Offshore	9	7	78%
International Land	26	_22	<u>85%</u>
Total	291	262	90%
FlexRig Construction*	40	40	
Total Fleet	331	302	

\* Includes new FlexRig commitments announced through November 17, 2011.





### H&P's U.S. Land Operations

- Industry rig counts and spot pricing remain strong.
- Driven primarily by incremental new builds, we expect total revenue days in the U.S. land segment to increase by approximately five percent from the fourth fiscal quarter of 2011 to the first fiscal quarter of 2012.
- Quarterly average rig revenue per day is expected to increase between \$200 and \$300 per day from the fourth fiscal quarter of 2011 to the first fiscal quarter of 2012.





■Active Rigs in Spot Market ■Active Rigs on Term\* ■Other Rigs on Term\*\*

Avg. Q3FY10Avg. Q4FY10Avg. Q1FY11Avg. Q2FY11Avg. Q3FY11Avg. Q4FY11 11/17/2011

1/9/2012

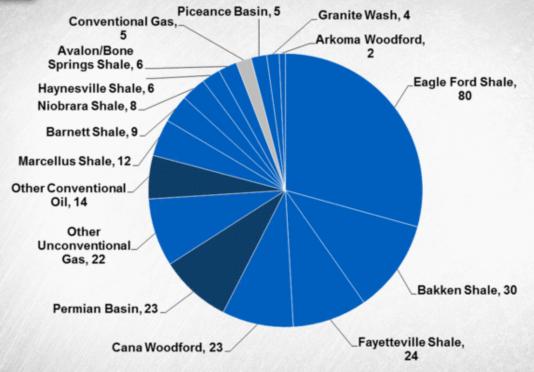
<sup>\*</sup> Active rigs on term (in blue) generated both revenue and revenue days.

<sup>\*\*</sup> Includes completed new builds that were waiting on customers and which generated revenue but did not generate revenue days



### Leading U.S. Unconventional Driller

(273 H&P Contracted Land Rigs as of 1/9/12\*)

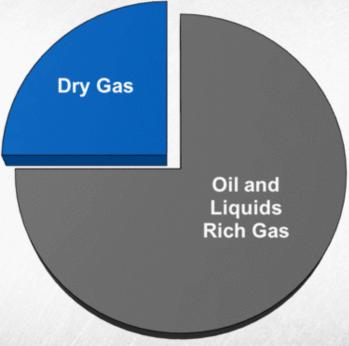


\* Includes announced new FlexRigs with customer commitments scheduled for completion in fiscal 2012 and fiscal 2013.

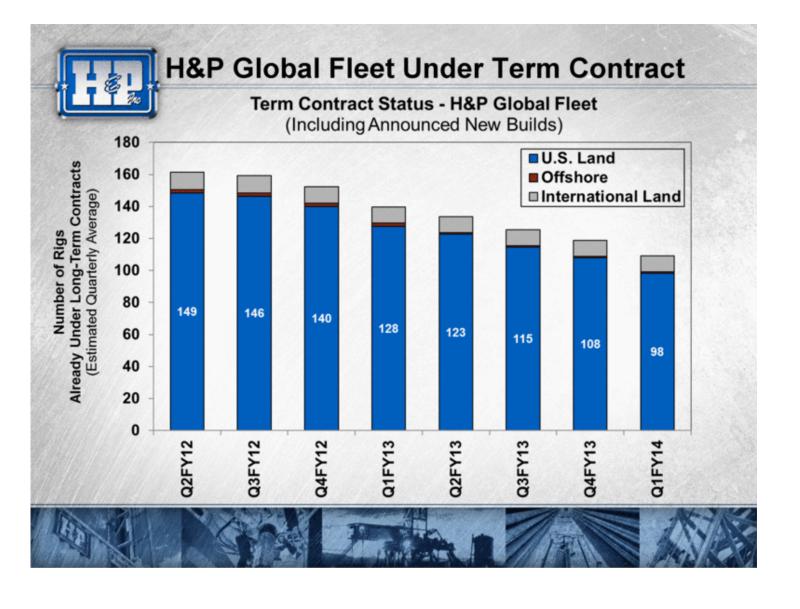


# H&P's Growing Exposure to Oil & Liquids

Estimated proportion of H&P's active U.S. Land rigs by primary hydrocarbon target.









### **H&P's Offshore Operations**

- Seven of the Company's nine offshore platform rigs remain active, including two under long-term contracts.
- The number of revenue days during the first fiscal quarter of 2012 is now expected to decrease by approximately one percent as compared to the fourth fiscal quarter of 2011.
- Average rig margin per day is expected to be roughly flat during the first fiscal quarter of 2012 as compared to the fourth fiscal quarter of 2011.





### **H&P's International Land Operations**

- Of the 26 rigs assigned to international operations, 22 are currently active or contracted, including ten under long-term contracts.
- Total revenue days during the first fiscal quarter of 2012 are expected to increase by approximately six percent sequentially from the fourth fiscal quarter of 2011.
- As a result of a change in the timing of two previously announced rig moves, average rig margin per day is now expected to be flat to slightly up in the first fiscal quarter of 2012 as compared to the fourth fiscal quarter of 2011.





# **H&P's International Land Operations**

### Rig Fleet Status (as of January 9, 2012)

	Active	Contracted	Idle	Total	Long-term Contracts
Argentina	5		4	9	4
Bahrain	4			4	4
Colombia (1)	5	1		6	2
Ecuador (2)	4	1		5	
Tunisia	2			2	
Total	20	2	4	26	10 <sup>(3)</sup>

- 1) An additional FlexRig is in transit from the U.S. to Colombia and is expected to commence drilling operations in the second fiscal quarter of 2012.
- 2) A conventional rig is in transit from Colombia to Ecuador and is expected to commence drilling operations in the second fiscal quarter of 2012.
- 3) 10 of 13 FlexRigs, included in the international fleet of 26 rigs, are under long-term contracts.







### **Market Trends Favor H&P**

- Drilling today involves more complex well designs directed at oil and liquid rich plays.
- Customers continue to focus on efficiency and technology to achieve lower total well costs.
- Major customers are increasingly proactive in terms of safety and environmental protection.
- The U.S. new build replacement cycle continues...





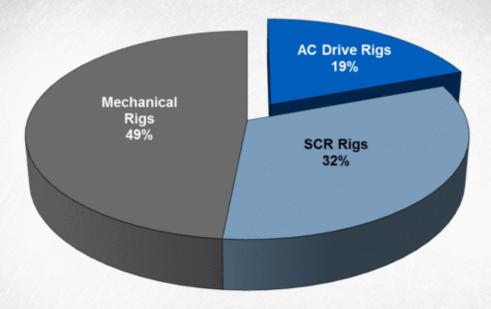
### The New Build Replacement Cycle Continues

- Industry is undersupplied with high performance AC drive rigs
- With reportedly over 150 mechanical rigs retired in 2011, it is increasingly clear that older rigs are not well suited for this more complex drilling environment
- High-efficiency AC drive new builds continue to replace old rigs
- With 71 new build contracts announced since January 2011, H&P continues to lead the replacement effort





# Total Industry Available U.S. Land Fleet (by Power Type)



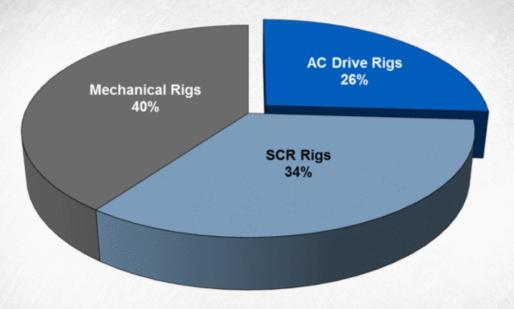
Note: The above estimates corresponding to the available rig fleet in the U.S. are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.





# Rigs Active (~1,900) in the U.S. Land Market

(By Power Type)

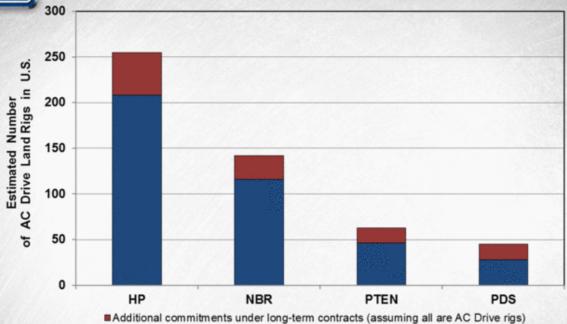


Note: The above estimates corresponding to rig activity are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.





### H&P's Lead in U.S. High-Efficiency Rig Offering



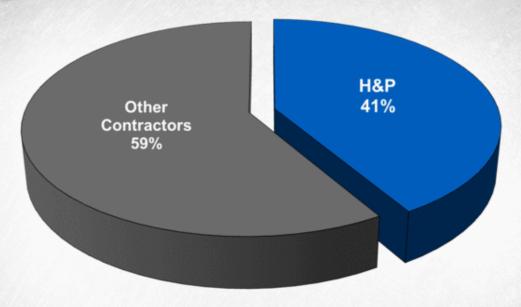
■AC Drive land rigs (existing as of third quarter announcements of calendar 2011)

Note: The above estimates corresponding to U.S. lower 48 AC Drive fleets and new build commitments are derived from Rig Data and corporate filings.





# AC Drive U.S. Rig Market Share (~500 Rigs)

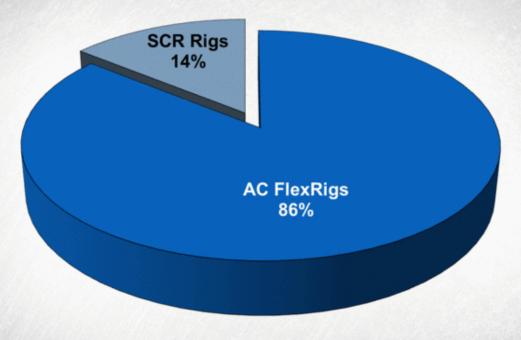


Note: The above estimates corresponding to market share are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.

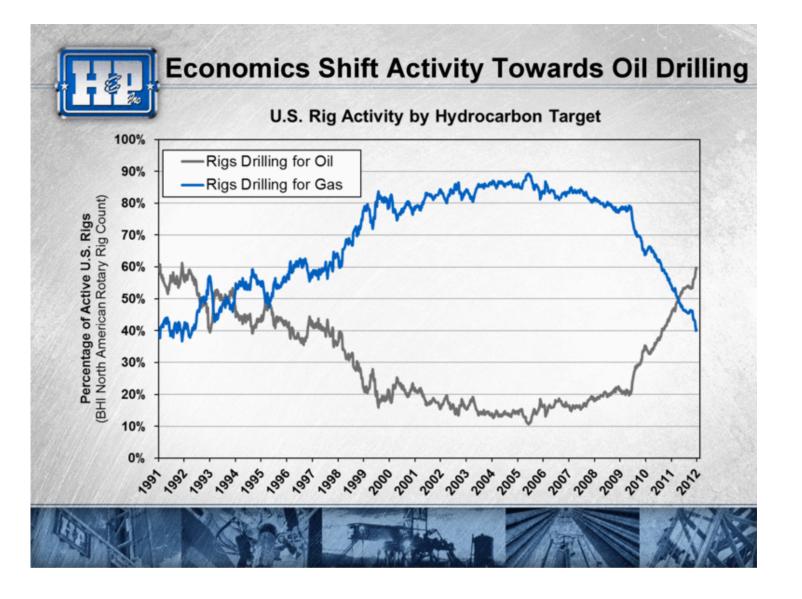


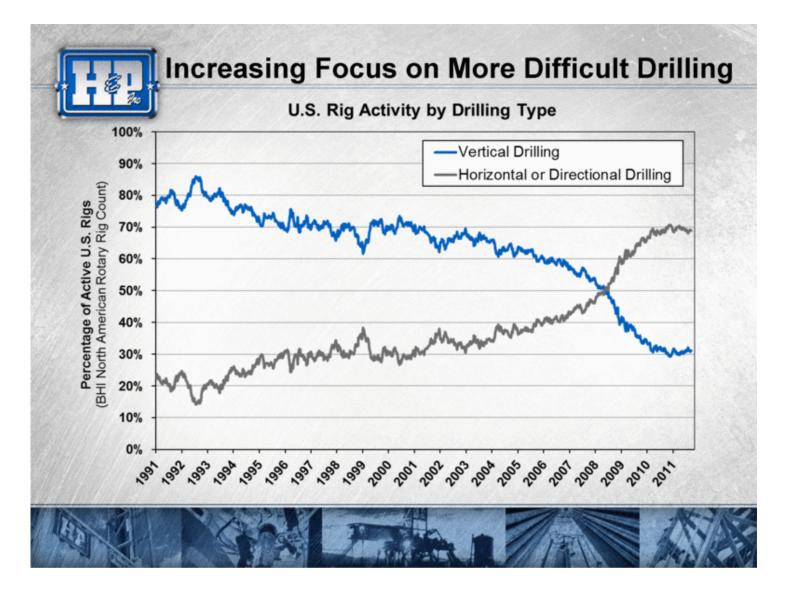


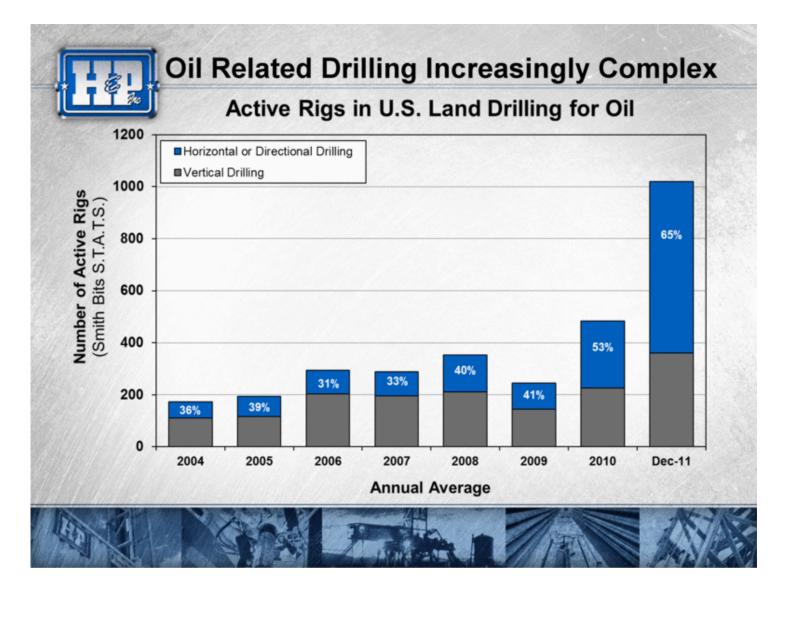
# **H&P U.S. Land Fleet by Power Type\***

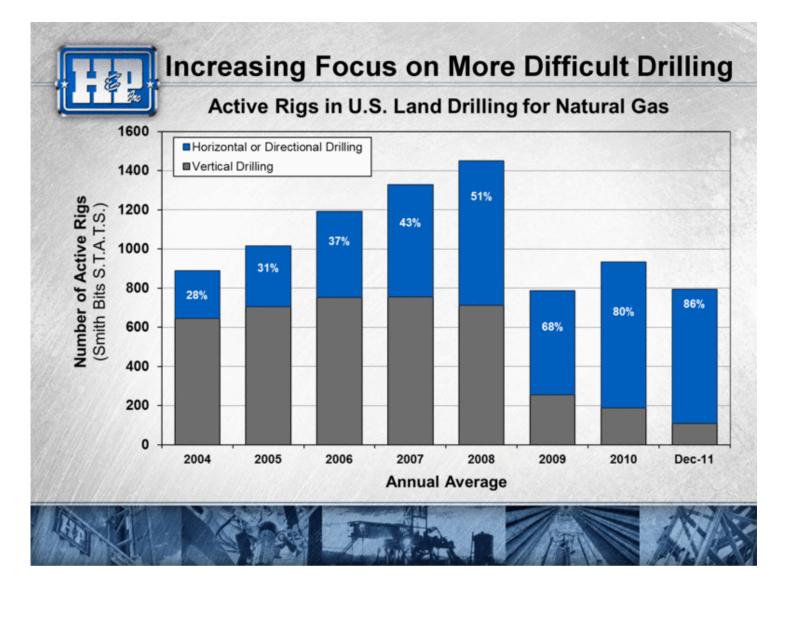


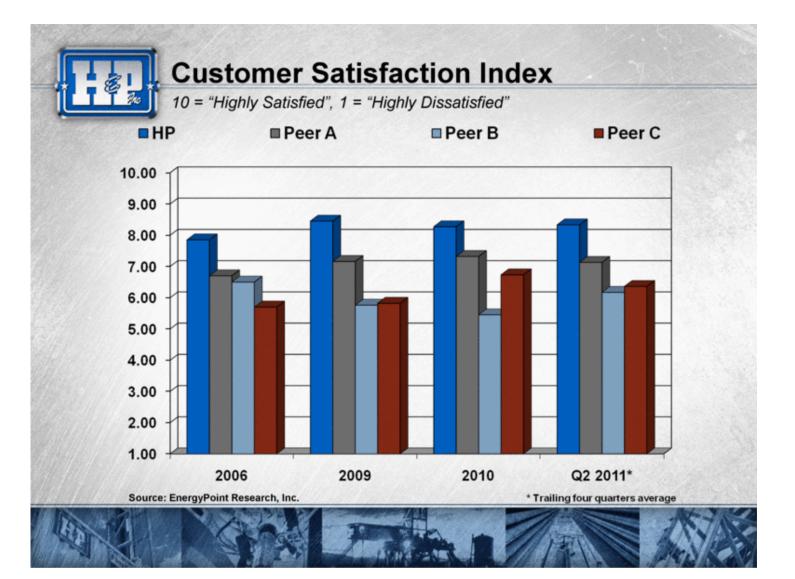
\* Includes New Build Commitments.













### **End of Document**

