

### **HELMERICH & PAYNE, INC.**

### FORM 8-K (Current report filing)

### Filed 11/21/18 for the Period Ending 11/21/18

Address 1437 S. BOULDER AVE. SUITE 1400

TULSA, OK, 74119

Telephone 918-742-5531

CIK 0000046765

Symbol HP

SIC Code 1381 - Drilling Oil and Gas Wells

Industry Oil & Gas Drilling

Sector Energy

Fiscal Year 09/30



# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 21, 2018

#### **HELMERICH & PAYNE, INC.**

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of Incorporation) 1-4221 (Commission File Number) 73-0679879 (I.R.S. Employer Identification No.)

1437 South Boulder Avenue, Suite 1400 Tulsa, Oklahoma 74119

(Address of principal executive offices and zip code)

(918) 742-5531

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

|  | Theck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following rovisions (see General Instruction A.2.): |  |  |  |  |
|--|---|--|--|--|--|
| <b>-</b>   | Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)   |  |  |  |  |
| <b>-</b>   | Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  |  |  |  |  |
| <b>-</b>   | Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  |  |  |  |  |
| _  | Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))  |  |  |  |  |
| ndicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).            |   |  |  |  |  |
| Emerging growth company  |   |  |  |  |  |
| f an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or evised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. |   |  |  |  |  |

#### ITEM 7.01 REGULATION FD DISCLOSURE

Helmerich & Payne, Inc. (the "Company") will discuss information to be distributed in investor meetings that includes the slides attached as Exhibit 99.1 to this Current Report on Form 8-K, which are incorporated herein by reference. In addition to other information, the attached slides provide recently updated Company and industry drilling activity and market conditions.

This information is not "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing made pursuant to the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended. The furnishing of these slides is not intended to constitute a representation that such information is required by Regulation FD or that the materials they contain include material information that is not otherwise publicly available.

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

| ( | (d) | Exhibits. |
|---|-----|-----------|
|   |     |           |

| Exhibit Number | Description                                    |
|----------------|--|
| 99.1           | Slides to be distributed in investor meetings. |

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

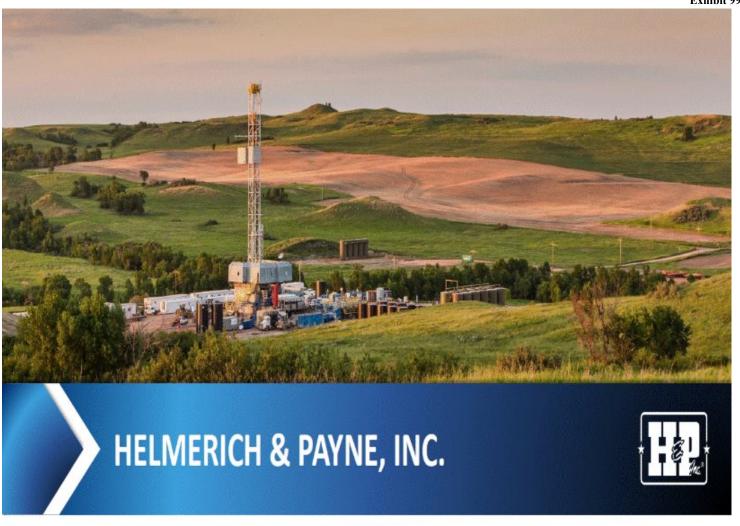
#### **HELMERICH & PAYNE, INC.**

Date: November 21, 2018 By: /s/ Debra R. Stockton

Name: Debra R. Stockton

Title: General Counsel and Corporate Secretary

2



Jefferies 2018 Global Energy Conference November 27-28, 2018

Data as of 11/16/2018 unless otherwise noted.

### **Forward-Looking Statements**



#### Forward Looking Statements

This presentation contains forward-looking statements within the meaning of the securities laws. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include words or variation of words such as "expect," "look forward to," "anticipate" "intend," "plan," "believe," "seek," "estimate," "will," "project" or words of similar meaning or other similar expressions. Forward-looking statements provide management's current expectations or predictions of future conditions, events or results. All statements that address operating performance, events or developments that we expect or anticipate will occur in the future are forward-looking statements. They may include estimates of revenues, market share, income, effective tax rate, earnings per share, cost savings, capital expenditures, dividends, share repurchases, liquidity, capital structure or other financial items, descriptions of management's plans or objectives for future operations, products or services, or descriptions of assumptions underlying any of the above. All forward-looking statements speak only as of the date they are made and reflect the company's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance or events. Furthermore, the company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions, factors, or expectations, new information, data or methods, future events or other changes, except as required by law. By their nature, forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Factors that might cause such differences include, but are not limited to a variety of economic, competitive and regulatory factors, many of which are beyond the company's control, that are described in our Annual Report on Form 10-K for the fiscal year ended September

#### Market and Industry Data

The data included in this presentation regarding the oil field services industry, including trends in the market and the company's position and the position of its competitors within this industry, are based on the company's estimates, which have been derived from management's knowledge and experience in the industry, and information obtained from customers, trade and business organizations, internal research, publicly-available information, industry publications and surveys and other contacts in the industry. The company has also cited information compiled by industry publications, governmental agencies and publicly-available sources. Although the company believes these third-party sources to be reliable, it has not independently verified the data obtained from these sources and it cannot assure you of the accuracy or completeness of the data. Estimates of market size and relative positions in a market are difficult to develop and inherently uncertain and the company cannot assure you that it is accurate. Accordingly, you should not place undue weight on the industry and market share data presented in this presentation.

### **H&P Investment Thesis**



#### > Industry Leader in U.S. Land Drilling

- · FlexRig® Fleet Poised for Continued Market Share Gains
- · Most Capable and Uniform Fleet

#### Outperformed OSX in 8 Out of Last 10' Years

- Consistent Operational Excellence (Safety, Customer Satisfaction, Reliability)
- · Financial Position and Strength
- · Technology and Innovation Leader

#### > Financial Discipline

- · Invest capital wisely
  - · Returns above cost of capital
  - Investments in Super-Spec<sup>™</sup> FlexRig upgrades very attractive
- · Maintain flexible balance sheet
- · Return cash to shareholders

#### Dividend

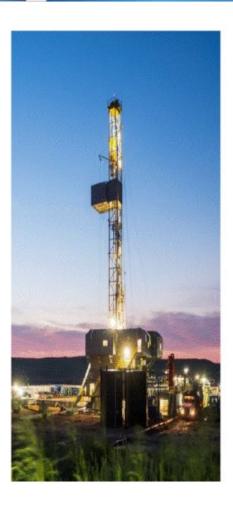
- · 47 Years of Increasing Dividends
- Strong Yield





### **H&P** Today





- Founded in 1920, H&P is the industry's most trusted drilling partner. Committed to operational excellence and conservative financial discipline, H&P is the recognized industry leader in drilling as well as technological innovation.
- We are a global drilling company based in Tulsa, OK with operations in all major U.S. onshore basins as well as in South America and the Middle East
- H&P operates in 3 segments (% of Revenue):

U.S. Land - 83%; poised for continued growth

· International Land - 10%; opportunistic growth

Offshore - 6%; cash flow generator

- Our unique integrated business model (designing, building/upgrading and operating fleet) provides the best value solution for customers
- Technology acquisitions in 2017 provide improved wellbore quality and accuracy to meet the challenges of more complex wells

Debt-to-cap ~ 10%; Dividend yld ~ 5%

# **H&P's Winning Strategy**

### Today's Focus Points



- > Execute as the dominant U.S. land driller
- > Grow international business opportunistically
- > Maintain cash flow generating offshore exposure
- Continue to lead industry in technology and innovation bringing value to customers
- > Maintain and build upon a solid financial foundation
- > Adapt to changing market conditions



# **H&P Global Rig Fleet**



|                                   | Rigs<br>Available | Rigs<br>Contracted | %<br>Contracted |
|-----------------------------------|-------------------|--------------------|-----------------|
| U.S. Land                         | 350               | 238                | 68%             |
| AC Drive FlexRigs                 | 348               | 238                | 68%             |
| Super-spec <sup>(1)</sup>         | 210               | 205                | 98%             |
| Upgradeable                       | 67                | 25                 | 37%             |
| Other                             | 71                | 8                  | 11%             |
| 3,000 hp SCR Rigs                 | 2                 | 0                  | 0%              |
| Offshore                          | 8                 | 6                  | 75%             |
| International Land <sup>(2)</sup> | 32                | 21                 | 66%             |
| Argentina <sup>(3)</sup>          | 19                | 15                 | 79%             |
| Bahrain                           | 3                 | 1                  | 33%             |
| Colombia                          | 8                 | 5                  | 63%             |
| U.A.E                             | 2                 | 0                  | 0%              |
| Total Fleet                       | 390               | 265                | 68%             |



<sup>(1)</sup> See description of 'super-spec' rig later in the slide deck. Note: Of the 5 super-spec rigs temporarily idle, 3 have commitments to return to work over the next several weeks as the operators' schedules allow.

<sup>(2) 10</sup> of 25 FlexRigs, included in the international fleet of 32 rigs, are under long-term contracts, which have greater than or equal to 180 days remaining.

(3) Four of the 15 active rigs are being leased (i.e. H&P is not crewing and managing the rigs), and as such the average rig margin per day for those four rigs is lower than our average rig margin per day in the segment.

### **Competitive Benefits of Uniform Fleet**



- Uniform fleet creates adaptive environment to reach maximum efficiency for people, equipment and technology
- Uniform fleet is critical in increasingly complex basins providing consistent and reliable operations
- Uniform fleet has greater scale than any competitor; ability to upgrade and deploy a total of 277 super-spec FlexRigs in a capital-efficient way without the need to over invest
- Uniform fleet is efficient and cost advantageous
  - · Crew training and rotation
  - · Parts and supplies standardized and readily available

  - Ability to anticipate, identify, control and remove exposures
     Minimal downtime for super-spec upgrades, which improves drilling performance and provides higher quality wellbores (7500 psi, 3rd pumps, rack back capacity, etc.)
  - · Center of Excellence provides 24/7 monitoring of rig operations
- Uniform fleet supported by H&P-owned supply chain that provides standardized materials directly to rigs



### **Differentiated from Land Drilling Peers**



- Leading U.S. market share with significant growth trajectory
  - Approximately 21%\* of U.S. land fleet, over 40%\* of super-spec fleet, and ~60%\* of idle upgradeable rigs
- Distinctively situated as the incremental supplier of super-spec rigs
  - · Leveraging position in terms of super-spec supply and pricing
- Uniquely positioned to provide E&P companies the rig of choice "The Right Rig"
- Uniform design of FlexRig fleet
  - · Low upgrade/build cost
  - · Fungible workforce
  - · Lower maintenance cost and superior uptime
  - Safety leadership
  - Standardized FlexRig operating system provides a digital platform
- Leading technology solutions for wellbore quality and placement
  - Technological-based subsidiaries providing value to customers and are available to all regardless of drilling contractor used
- Most AC drive experience with people, systems and support structures in place to drive high performance and reliability

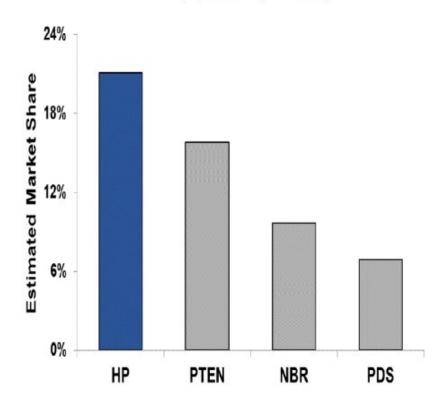


\* Source: RigData, Company Filings

# **Dominant U.S. Land Driller**



As of November 2018 (~1,120 Active Rigs in U.S. Land)

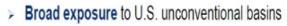


Source: RigData. The drawworks capacity of each land rig included in the above analysis was equal to or greater than 600 horsepower.

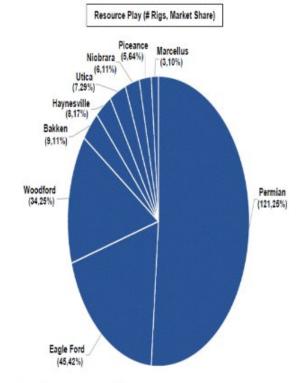
# **Leading U.S. Unconventional Driller**







Well positioned and able to quickly respond to changes in basin demand



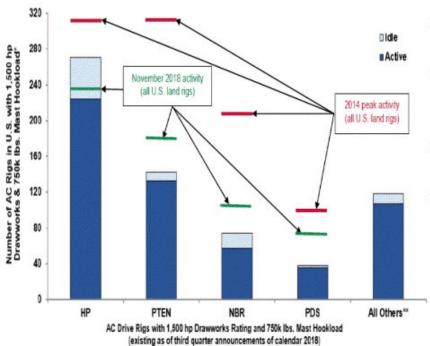
- > Leading market share in the 3 most active U.S. basins
- Market share evidence of strong customer demand for H&P FlexRigs

\* Source: RigData, Company Filings

### **H&P Leads in U.S. Land AC Drive Rigs**







- H&P has a higher quality of earnings with a greater number of super-spec rigs that are in demand
- Unmatched competitive edge super-spec and upgradeable rig fleet ready to meet 2014 peak levels
- Erosion of peak earnings power from peer group is pronounced
- Capital stewardship evident over time with H&P making better investments in its fleet
- · Percentage of U.S. land rig fleet\*\*\* written off since 2014:
  - PTEN ~ 58%
  - NBR ~ 33%
  - PDS ~ 15%
  - HP ~ 10%

<sup>\*</sup>The above estimates corresponding to U.S. lower 48 1,500 hp AC Drive fleets with a 750,000 lbs. mast hookload are derived from Rig Data and corporate filings.

<sup>\*\*</sup> Estimated number of all other available AC Drive rigs not including those owned by HP, PTEN, NBR, and PDS.

<sup>\*\*\*</sup> Relates to legacy mechanical and SCR rigs - Source: Company Filings

### **Super-Spec and Upgradable Utilization**

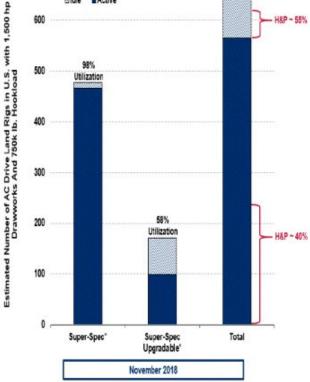


### **Super-Spec Specifications**

- AC drive
- 1,500 hp drawworks
- 750,000 lb hookload rating
- > 7,500 psi mud circulating system
- > Multiple-well pad capable
- > Additional capabilities, including third mud pumps, 25,000' setback, increased mud volume, etc. may also be included to meet customer requirements



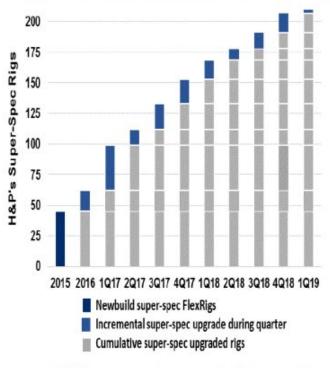
Industry Super-Spec Utilization



<sup>\*</sup> AC drive FlexRigs with 1,500 hp drawworks and 750,000lb hookload ratings that do not already have 7,500 psi mud circulating systems and multiple-well pad drilling systems (herein referred to as 'Super-Spec Upgradable') can be upgraded to include these two capabilities. Source: The above estimates corresponding to "Super-Spec" rig count are derived from multiple sources including RigData

### **Super-Spec Upgrade Program**





- H&P investing capital to grow the fleet size of its super-spec rigs faster and larger than competitors
- Over 40% super-spec market share
- Most upgradeable rigs available at low-cost

### <u>Upgrades Generate High Returns</u>

- > Skidding Upgrade:
  - > Cost of upgrade ~ \$2-\$3 million
  - > Roughly 40% of upgrades in fiscal 2019
  - > Full after-tax payback 12 to 18 months
- > Walking Upgrade/Conversion:
  - > Cost of upgrade ~ \$8 million
  - > Roughly 60% of upgrades in fiscal 2019
  - > Full after-tax payback 24 to 30 months

Source: RigData and Company Data. \* Data as of 11/16/2018

### Family of Solutions™

### Commercialization of FlexApp™ Services





Customers can choose any, combination of, or all of these new software applications that layer on top of our FlexRig digital control systems.

#### FlexApps:

- FlexTorque™ hardware and software offers less drilling vibration, lowers cost and yields more wells for higher reserves and production.
- FlexConnect™ software optimizes slip-to-slip connection time, reduces flat time and improves well control.
- FlexOscillator 2.0™ rig control software automates drill string rotation, reduces drag and decreases costly incidents of stuck pipe.
- FlexB2D™ improves efficiency and connection times while also maximizing bit/BHA life.
- FlexDrill 1.0™ maximizes ROP while drilling to automate the e-driller to achieve the ideal mechanical specific energy (MSE) at the bit.
- FlexGuide™ combines key performance metrics in one service that reduces risk, lowers total costs of operations and accelerates the well program.

#### FlexServices™:

- Trucking
- Surface equipment
- Casing running tool services
- > Pipe rental

### **Opportunistic International Growth**



- Important line of business for H&P

  - 8% of company's total active rig count
     Adds diversification, long-term contracting and growth opportunities, especially with unconventional shale growth
- International business has historically had a different value proposition/contracting environment compared to U.S.
  - Activity tends to lag U.S. market
  - Maintain financial discipline in order to provide highest level of value to H&P shareholders
  - Expect long-term contracts with dayrates commensurate with costs/risks
- South America and Middle East
  - > South American opportunities include Argentina and Colombia with Argentina having the most near-term possibilities
  - > H&P has approximately 20%\* of the active rigs in Argentina
  - Middle East opportunities developing
  - > FlexRigs could redeploy internationally
- Unconventional Drilling Expansion
  - > H&P is well positioned to take its unconventional drilling industry leadership and technology internationally





\* Source: TPH, Raymond James, Spears & Associates, Baker Hughes Rig Data, Company Data

### **Established Offshore Business**



- Legacy business for H&P
  - · Drilling offshore since 1968

  - Assets consist of platform drilling rigs
    Today requires relatively little capex
    Yields free cash flow supporting other segments
- Long operational track record
- Niche business line in the Gulf of Mexico with few competitors
- Maintain utilization and cash flows



# Wellbore Quality & Accuracy Extracting Higher Value from Shale Assets



- MOTIVE and MagVAR acquisitions create a powerful platform and compelling value opportunity for E&P companies
  - > Offers flexibility for E&Ps to select best technology regardless of drilling contractor
  - > Brings new level of accuracy to directional drilling
  - > Priced separately from rig dayrate



MOTIVE drills higher quality wellbores with a scalable, repeatable, data driven platform approach



MagVAR increases surveying accuracy by 50-60%, increases horizontal well economics while reducing risk

MOTIVE and MagVAR remain available to all E&P operators and directional drilling service providers regardless of which drilling rig contractor is used

### **MOTIVE Drilling Technologies**





**MOTIVE** is the industry leader in the use of cognitive computing to guide the directional drilling process.

MOTIVE has commercially drilled nearly 10 million feet across all of the major U.S. shale plays and Canada and has been issued 15 US Patents. Today Motive operates on over 30 rigs of which roughly half are H&P FlexRigs.

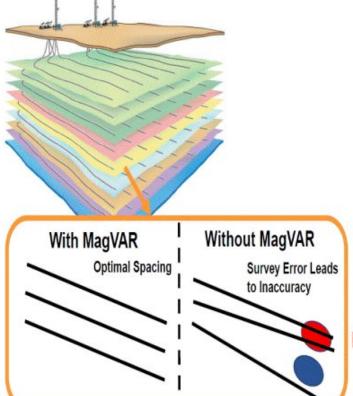
The Motive Bit Guidance System™ is a directional drilling automation platform that:

- Drills with a higher degree of factory-like consistency by using task automation and providing turn by turn instructions
- Drills better wells more efficiently by using <u>all</u> available data in real-time
- > Reduces lifting costs by delivering straighter wellbores
- Improves hydrocarbon production potential through better accuracy and less tortuous wellbores

## **Magnetic Variation Services**



### Unconventional Drilling - Why Surveying Accuracy Matters



Pay zone illustration courtesy of Pioneer Natural Resources

MagVAR is a leading provider of measurement while drilling ("MWD") geomagnetic referencing and survey quality management

- Real-time center serving active horizontal rigs drilling in North America
- Utilized by over 40 E&P companies

#### MagVAR's services:

- Correct for MWD measurement errors
- Align drilling objectives of no well collisions with asset objectives of placing wells in optimal position
- Reduces the uncertainty of well positioning

© HELMERICH & PAYNE, INC. 2018

Frac Collisions

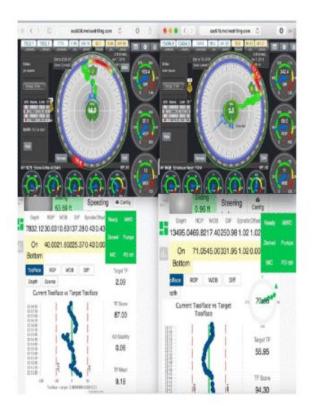
Stranded Hydrocarbon

### H&P FlexRig AutoSlide<sub>sm</sub>





- Standardizes highest quality well paths by providing automated and optimized slide execution with no human dependency
- Searches for optimal parameters in real-time to increase ROP and accuracy
- Adapts to different downhole formations and tools dynamically
- Uses machine learning and automation to interface with FlexRig control systems to perform slide drilling automatically via computer control (vs. traditional human control)
- > Follows instructions provided by Motive's Bit Guidance System
- Early field trials outperform very experienced directional drillers
- While the Motive Bit Guidance System can be used on all rigs, AutoSlide is only available with FlexRigs

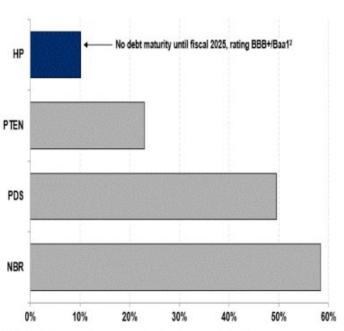


Coupling the acquisitions of Motive and MagVAR with H&P's FlexRig digital platform and R&D effort leads to a transformative drilling process for our Customers. Our new AutoSlide technology is yet another step forward in our Value Driven Automation™ strategy.

### **Strong Financial Foundation & Returns**

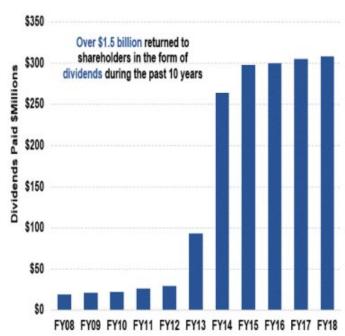


#### Total-Debt-to-Total-Capitalization Ratio1



> Solid balance sheet stewardship with lowest debt load among peers

#### Dividends Paid (Fiscal 2008 - Current)



> Free cash flow available to both invest and return to shareholders

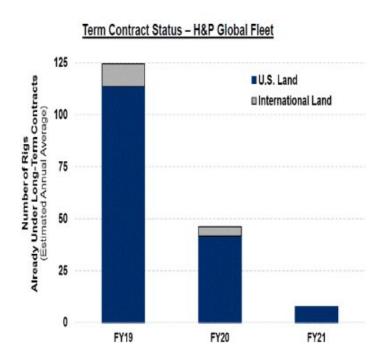
Source: Company Filings. Total-Debt-to-Total Capitalization and Dividends are as of September 30, 2018.

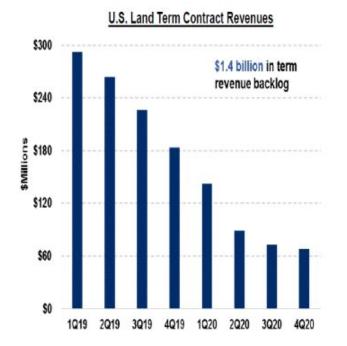
1. Total Capitalization is defined as Total Debt plus Shareholders' Equity.

<sup>2.</sup> Ratings by Standard & Poor's and Moody's, respectively.

# **Strong Term Backlog**







Source: Company Filings. Term Contract Status and U.S. Land Term Contract Margins are as of November 16, 2018.

# **Drilling Market Conditions**





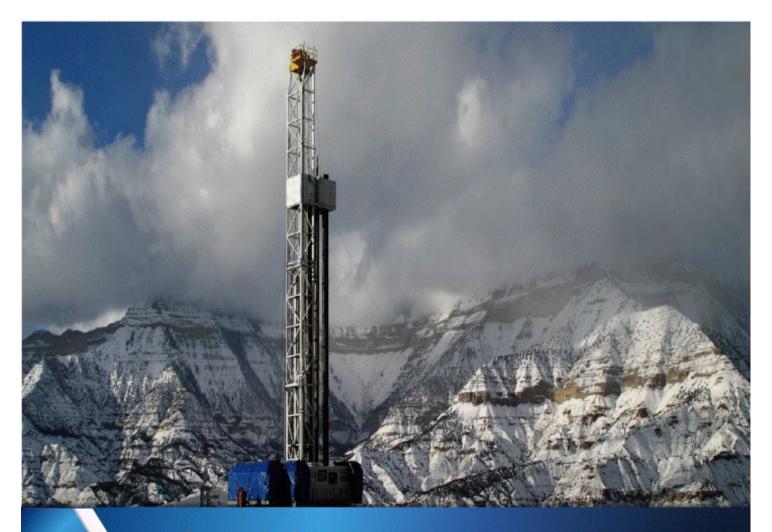
- > Super-spec rig market fully utilized with tight supply/demand fundamentals
- > Indications that additional demand is forthcoming, even as oil prices have moved lower recently
  - Replacement cycle persists
     Well complexity increases
- > Customer level of interest in putting additional rigs to work continues
- Leading-edge super-spec FlexRig pricing is in the mid \$20k/day range
- Average FlexRig spot pricing is roughly \$23k/day
- > Drilling efficiency, increasing pad drilling and longer lateral lengths continue to drive the demand for super-spec rigs

# Why H&P?





- U.S. Land industry leader with dominant position poised for future gains
- Stock performance supported by operational excellence, financial strength and technological innovations
- Fiscal discipline leads to superior returns, strong balance sheet and ability to return cash to shareholders
- Commitment to dividend with a superior yield relative to peers and the S&P 500 average



# Helmerich & Payne, Inc.

Thank you for your interest in H&P. Our stock is traded on the NYSE, ticker symbol - HP For more information please visit our website at www.hpinc.com or contact: Dave Wilson, CFA, CPA
Director of Investor Relations
918-588-5190, investor.relations@hpinc.com

