

### **HELMERICH & PAYNE, INC.**

#### FORM 8-K (Current report filing)

#### Filed 05/21/12 for the Period Ending 05/21/12

Address 1437 S. BOULDER AVE. SUITE 1400

TULSA, OK, 74119

Telephone 918-742-5531

CIK 0000046765

Symbol HP

SIC Code 1381 - Drilling Oil and Gas Wells

Industry Oil & Gas Drilling

Sector Energy

Fiscal Year 09/30

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

#### FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15 (d)
OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF EARLIEST EVENT REPORTED: May 21, 2012

#### **HELMERICH & PAYNE, INC.**

(Exact name of registrant as specified in its charter)

State of Incorporation: Delaware

COMMISSION FILE NUMBER 1-4221

Internal Revenue Service — Employer Identification No. 73-0679879

1437 South Boulder Avenue, Suite 1400, Tulsa, Oklahoma 74119 (Address of Principal Executive Offices)

#### (918)742-5531

(Registrant's telephone number, including area code)

#### N/A

(Former Name or Former Address, if Changed since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the

follow	ving provisions (see General Instruction A.2. below):
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 7.01 REGULATION FD DISCLOSURE

Helmerich & Payne, Inc. (the "Company") will discuss information to be distributed in an investor and securities analyst conference that includes the slides attached as Exhibit 99.1 to this Current Report on Form 8-K, which are incorporated herein by reference. This presentation, among other things, references the Company's signing of incremental long-term contracts with two exploration and production companies to operate three new FlexRigs® in the United States.

This information is not "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing made pursuant to the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended. The furnishing of these slides is not intended to constitute a representation that such information is required by Regulation FD or that the materials they contain include material information that is not otherwise publicly available.

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

HEN	9.01 FINAN	CIAL STATEMENTS AND EARIBITS
(d)	Exhibits.	
	Exhibit Number	Description
	99.1	Slides to be distributed at an investor and securities analyst conference.
		SIGNATURES
behalf.	Pursuant to the re	quirements of the Securities Exchange Act of 1934, the Registrant has duly authorized the undersigned to sign this report on its
		HELMERICH & PAYNE, INC. (Registrant)
_		/s/ Steven R. Mackey
		Steven R. Mackey Executive Vice President
		DATE: May 21, 2012
		2

#### EXHIBIT INDEX

Exhibit Number	Description
99.1	Slides to be distributed at an investor and securities analyst conference.
	3



### Forward-looking Statements

Statements within this presentation are "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, and are based on current expectations and assumptions that are subject to risks and uncertainties. All statements other than statements of historical facts included in this release, including, without limitation, statements regarding the registrant's future financial position, business strategy, budgets, projected costs, rig performance and plans and objectives of management for future operations, are forward looking statements. For information regarding risks and uncertainties associated with the Company's business, please refer to the "Risk Factors" and "Management's Discussion & Analysis of Financial Condition and Results of Operations" sections of the Company's SEC filings, including but not limited to, its annual report on Form 10-K and quarterly reports on Form 10-Q. As a result of these factors, Helmerich & Payne, Inc.'s actual results may differ materially from those indicated or implied by such forwardlooking statements. We undertake no duty to update or revise our forwardlooking statements based on changes in internal estimates, expectations or otherwise, except as required by law.



HELMERICH & PAYNE, INC.

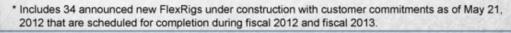


342 Drilling Rigs\*

~\$5 Billion in Assets

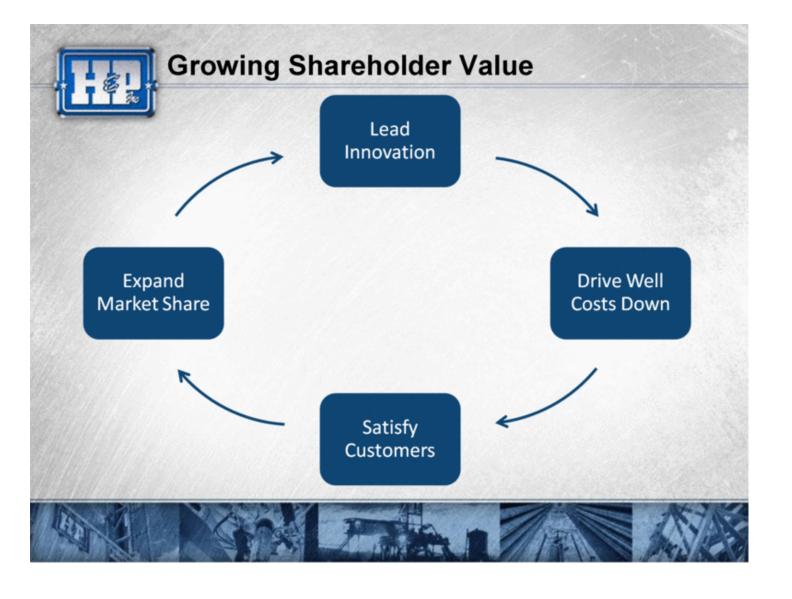
~9,500 Employees

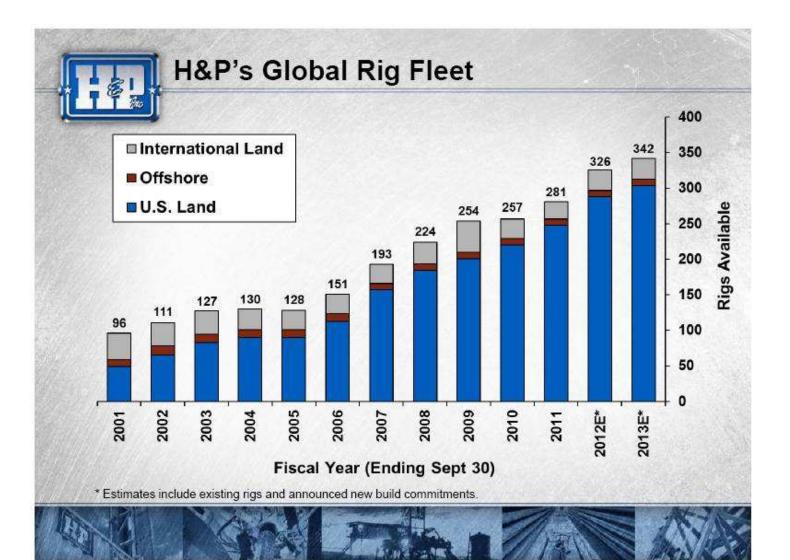
~9% Debt/Cap



**HELMERICH & PAYNE, INC.** 





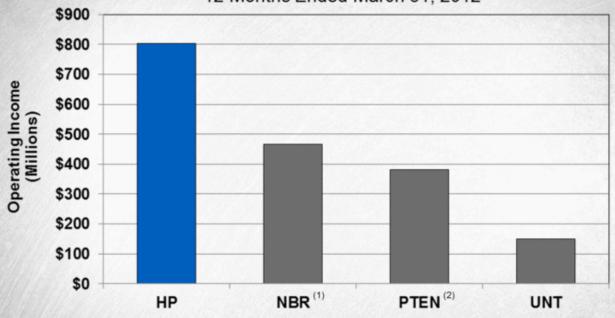




### Most Profitable Driller in U.S. Land Business

#### **U.S. Land Drilling Operating Income**

12 Months Ended March 31, 2012



- (1) NBR's operating income corresponds to its U.S. Lower 48 Land Drilling segment.
- (2) PTEN's operating income includes drilling operations in Canada.



### **Comments on Today's Market**

- Spot pricing remains steady in the U.S. Land market, especially for AC drive rigs.
- We are pleased to announce incremental commitments to build and operate three additional FlexRigs.
- Although the pace of inquiries has slowed relative to calendar year 2011, conversations with customers continue regarding additional new build commitments.
- Our operational outlook for the third fiscal quarter remains unchanged for all three segments.





### H&P Activity as of May 21, 2012

	Rigs <u>Available</u>	Rigs Working/ Contracted	% Contracted
U.S. Land	271 <sup>(1)</sup>	242	89%
Offshore	9	7	78%
International Land (2)	28	24	<u>86%</u>
Total	308	273	89%
FlexRig Construction (3)	34	34	
Total Fleet	342	307	

<sup>(1)</sup> Includes one idle FlexRig that is expected to transfer to the International Land segment and deploy to Argentina.

<sup>(3)</sup> Includes announced new FlexRig commitments.



<sup>(2)</sup> Includes one recently completed FlexRig that is expected to transfer to the International Land segment and deploy to the U.A.E.



#### **Announcing Three Additional New Builds**

- Three-year term contracts with two customers to build and operate three incremental FlexRigs in the U.S.
- Like previously announced contracts, these new contracts are expected to generate attractive economic returns for the Company.
- As of May 21, 2012, 34 announced new builds remain under construction and are scheduled to be delivered at a rate of approximately four per month.
- Once these three rigs are completed, the Company's global fleet is expected to include 296 FlexRigs.







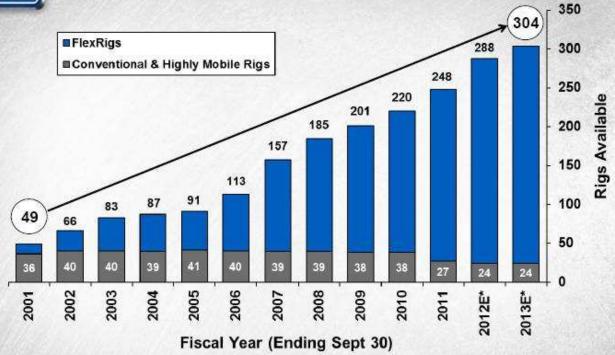
#### **H&P's New Build Advantages**

- We have been improving and honing the process for over ten years, prompting our assertion that we build a better rig for less
- Safety is our first priority, followed by a relentless focus on strong execution and performance in the field
- Exceptional fleet uniformity
- Extensive collaboration with customers and suppliers
- A strong organizational orientation to consistent, repeatable, field execution

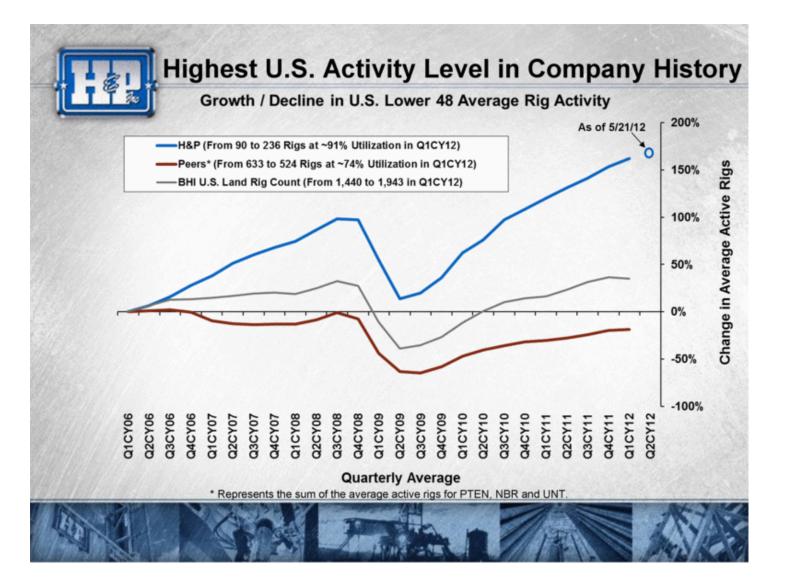




### Organic U.S. Land Fleet Growth



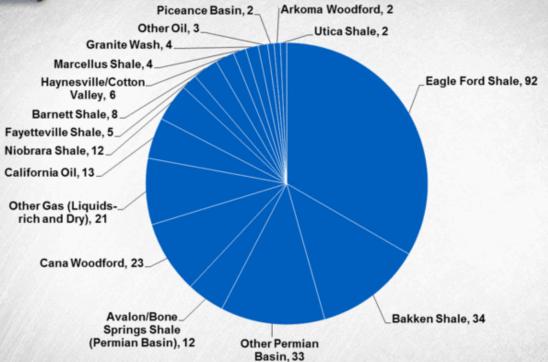
<sup>\*</sup> Estimates include existing rigs and announced new build commitments.





### Leading U.S. Unconventional Driller

(276 H&P Contracted Land Rigs as of 5/21/12\*)



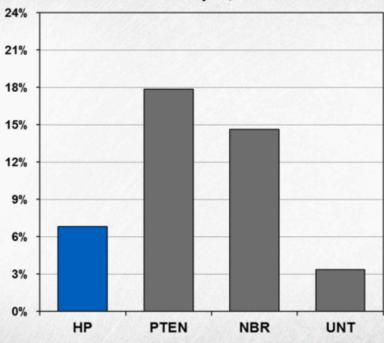
\* Includes announced new FlexRigs with customer commitments scheduled for completion in fiscal 2012 and fiscal 2013



### Active Rig Market Share - Ten Years Ago

#### Lower 48 U.S. Land Market Share

As of May 10, 2002

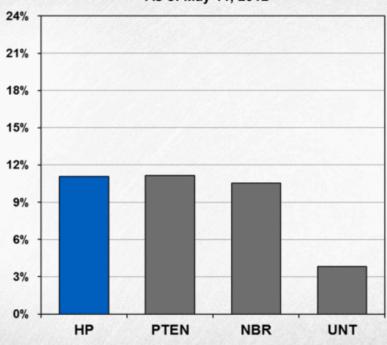


Note: The above estimates are derived from Smith Bits S.T.A.T.S.



### **Organically Growing Active Rig Market Share**

Lower 48 U.S. Land Market Share As of May 11, 2012



Note: The above estimates are derived from Smith Bits S.T.A.T.S.



#### **The Replacement Cycle Continues**

- AC drive rigs are best positioned to make the transition in the U.S.
- From 2010 to 2011, H&P's average footage per day increased over ten percent, and already in 2012, we have seen average footage per day increase another ten percent.
- While FlexRigs continue to rise to the challenge of this more demanding drilling environment, over 150 mechanical rigs were reportedly retired in 2011.
- Older, underperforming rigs are more likely to be sidelined.
- High efficiency rigs continue to displace mechanical and SCR rigs.

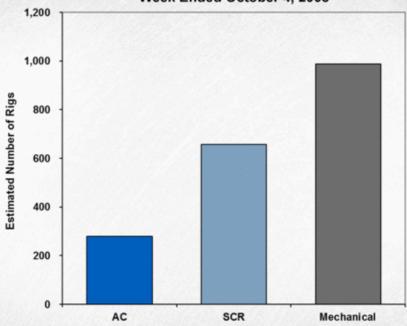




### 2008 Peak Rig Count (~1,925) - U.S. Land

#### By Power Type

Week Ended October 4, 2008



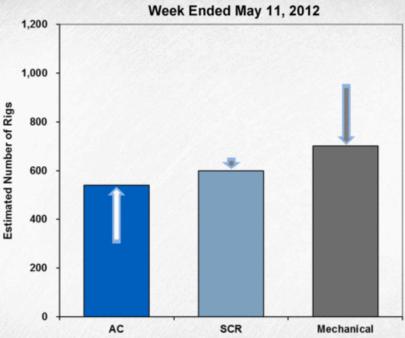
Note: The above estimates corresponding to rig activity are derived from multiple sources including Rig Data, Smith Bits, and corporate filings. Additionally, each land rig included in the above analysis was greater than 600 horsepower. Certain assumptions were made on approximately 10% of the active rigs that were not readily identified.





### Current Rig Count (~1,850) - U.S. Land

### By Power Type



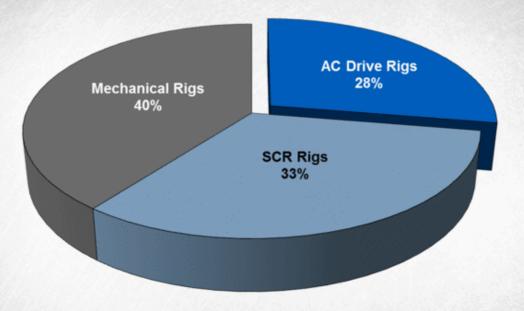
Note: The above estimates corresponding to rig activity are derived from multiple sources including Rig Data, Smith Bits, and corporate filings. Additionally, each land rig included in the above analysis was greater than 600 horsepower. Certain assumptions were made on approximately 5% of the active rigs that were not readily identified.





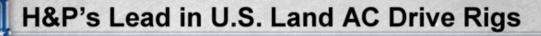
### An Undersupply of AC Drive Rigs

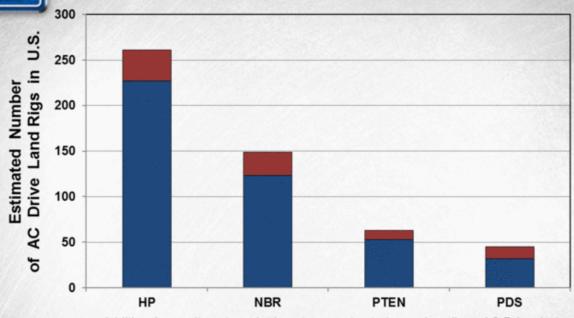
(~1,850 Active Rigs in the U.S. By Power Type)



Note: The above estimates corresponding to rig activity are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.







■Additional commitments under long-term contracts (assuming all are AC Drive rigs)

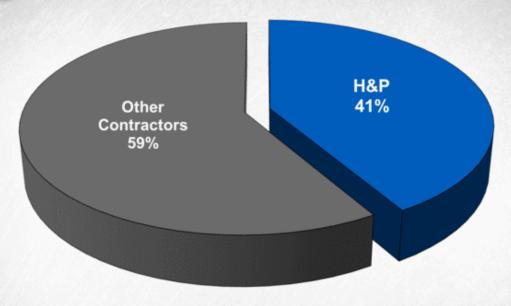
■AC Drive land rigs (existing as of first quarter announcements of calendar 2012)

Note: The above estimates corresponding to U.S. lower 48 AC Drive fleets and new build commitments are derived from Rig Data and corporate filings.





### AC Drive U.S. Rig Market Share (~500 Rigs)



Note: The above estimates corresponding to market share are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.

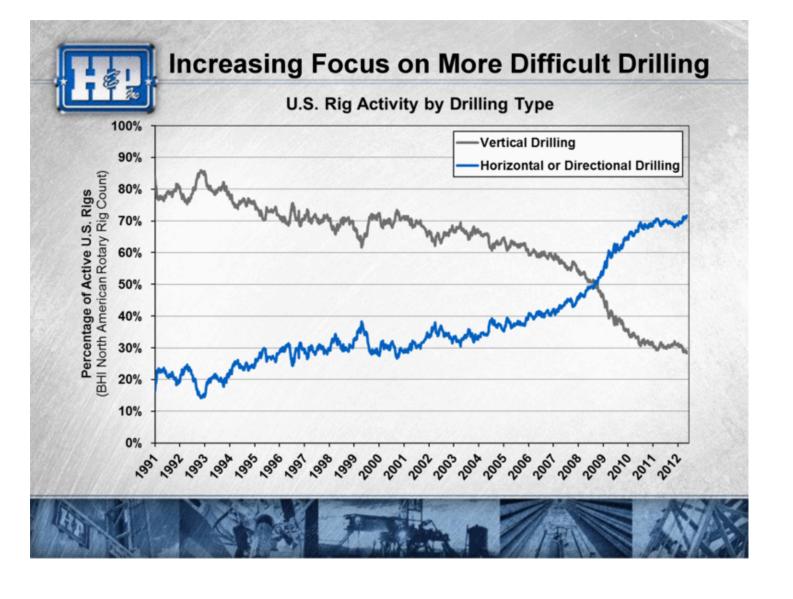


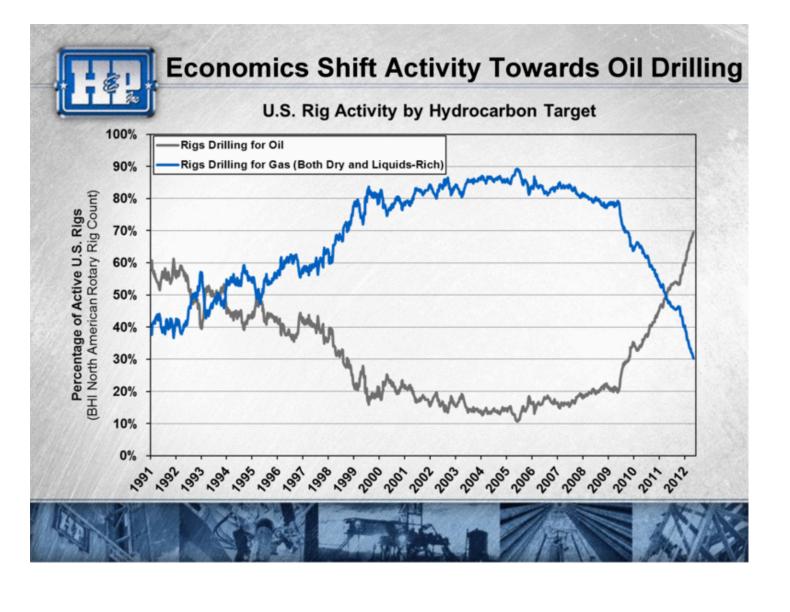


#### **Market Trends Favor H&P**

- The transition towards oil and liquids-rich-gas directed drilling continues, along with a clear trend towards more complex well designs and faster cycle times.
- H&P is fortunate to have a customer roster with substantial multi-year drilling inventory capable of shifting targets and taking advantage of strong oil prices.
- We will continue to focus on safety and innovation, delivering performance efficiencies and repeatability to the customer.
- Enhanced drilling efficiencies are expected to continue to drive lower total well costs for our customers.



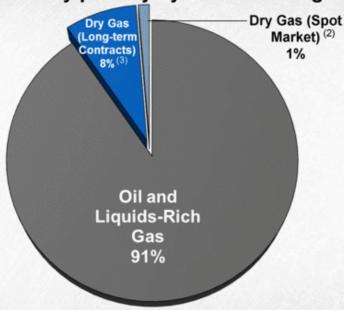






#### **H&P's Growing Exposure to Oil & Liquids**

Estimated proportion of H&P's active U.S. Land rigs by primary hydrocarbon target (1)



- (1) Oil and liquids-rich gas percentage includes a small number of contracted rigs that are moving or will soon move from dry gas plays.
- (2) Includes rigs in the spot market and rigs with term contracts expiring by June 30, 2012.
- (3) Includes three rigs with contracts expiring in the quarter ending 9/30/12 and two in the quarter ending 12/31/12

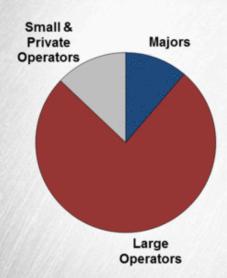


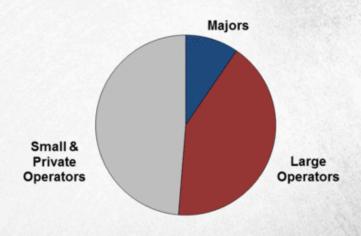
### H&P vs. Industry U.S. Land Customer Base

#### H&P U.S. Land Activity

Estimated Customer Distribution
(May 2012)

Industry
U.S. Land Activity
Estimated Customer Distribution
(May 2012)



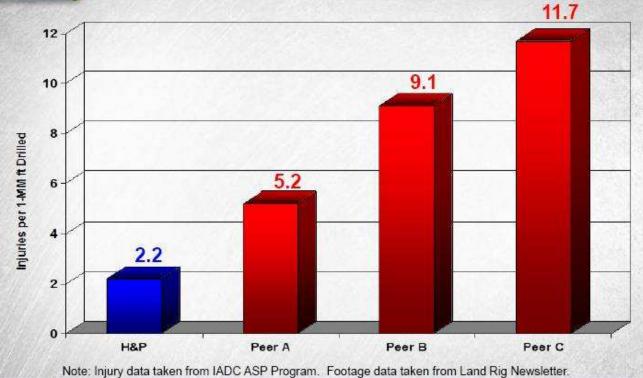


Note: The above estimates corresponding to the active rig fleet in the U.S. are derived from multiple sources including Rig Data, Smith Bits, and corporate filings.





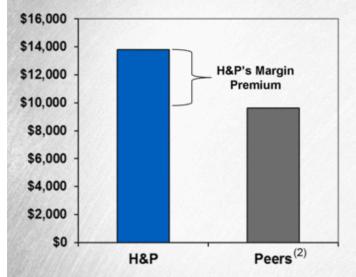
# Recordable Injuries per 1-MM Feet Drilled in 2011 by the Largest U.S. Land Drilling Contractors



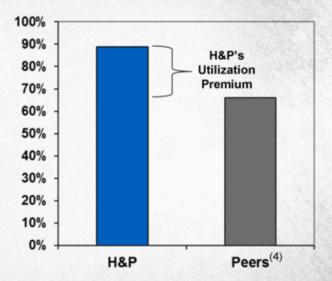


#### **Technology & Quality Service Make a Difference**

### Average U.S. Land Rig Margin per Day (1) (12 Months Ended March 31, 2012)



#### Estimated U.S. Land Rig Utilization<sup>(3)</sup> (12 Months Ended March 31, 2012)



- (1) Does not include the impact of early contract termination revenue.
- (2) Represents weighted-average rig margin per day for PTEN, NBR and UNT.
- (3) Utilization is herein calculated to be average active rigs divided by estimated available marketable rigs.
- (4) Represents estimated average combined utilization for PTEN, NBR, and UNT in the Lower 48 land market.



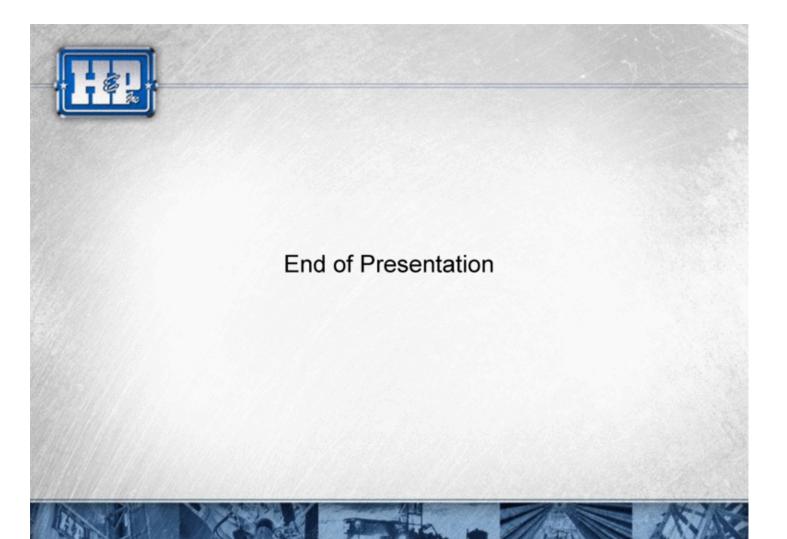
#### **Performance is Not Only About Better Rigs**

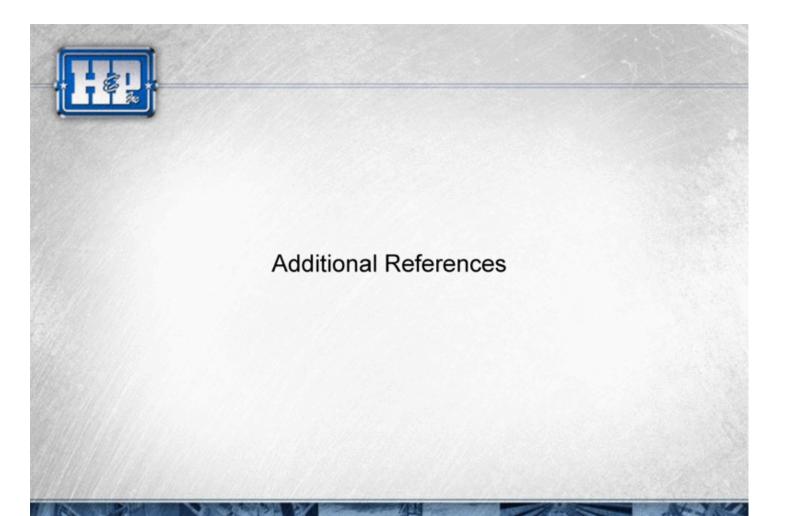
#### It's also about:

- > People
- Safety
- > Experience
- > Training
- > Culture

- > Support Structure
- > Processes
- Organizational Network
- Maintenance
- Supply Chain









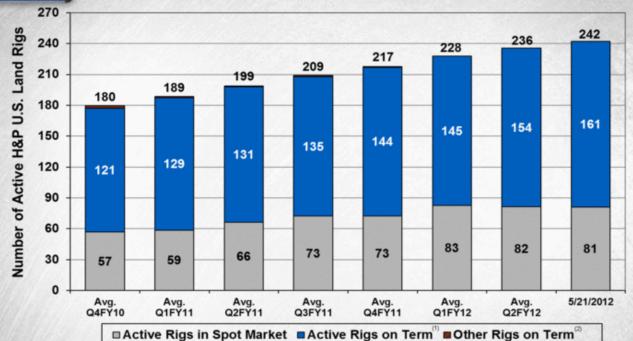
#### **H&P's U.S. Land Operations**

- We expect total revenue days in the U.S. Land segment to increase by approximately two percent from the second to the third fiscal quarter of 2012.
- Quarterly average rig revenue per day is expected to improve slightly, by as much as \$200 per day from the second to the third fiscal quarter of 2012.
- The average rig expense per day during the third fiscal quarter of 2012 may potentially decline by a few hundred dollars to a range of \$13,500 to \$13,800 per day.





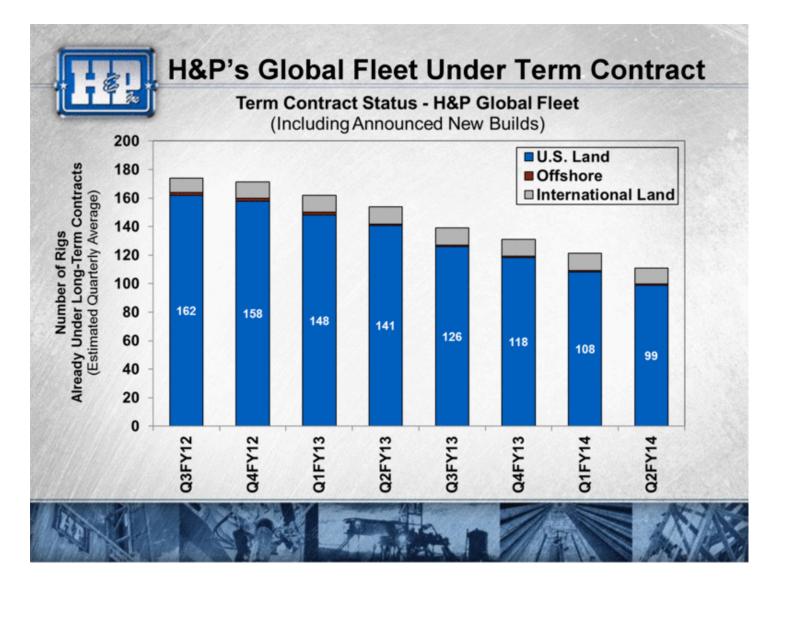
### H&P's U.S. Land Fleet Activity



(1) Active rigs on term (in blue) generated both revenue and revenue days.

(2) Includes completed new builds that were waiting on customers and which generated revenue but did not generate revenue days.







#### **H&P's Offshore Operations**

- Seven of the Company's nine offshore platform rigs are generating revenue days, including two under long-term contracts. One of the stacked rigs is expected to go back to work in the fourth fiscal quarter of 2012.
- The number of revenue days during the third fiscal quarter of 2012 is expected to be flat to down five percent as compared to the second fiscal quarter of 2012.
- Average rig margin per day is expected to decrease by ten to 15 percent during the third fiscal quarter of 2012 as compared to the second fiscal quarter, as one rig transitions between projects and a previously-stacked rig begins a new project.





### **H&P's International Land Operations**

- Of the 27 rigs assigned to international operations, 20 are currently active and three additional rigs are contracted and expected to begin new projects in the fourth fiscal quarter of 2012.
- Additionally, one recently-completed new build FlexRig and an idle U.S. Land FlexRig are expected to transfer in the near future to the International Land segment and deploy to the U.A.E. and Argentina, respectively.
- The total number of revenue days during the third fiscal quarter is expected to increase by approximately five percent as compared to the second fiscal quarter of 2012.
- The average rig margin per day is expected to increase by ten to 20 percent during the third fiscal quarter as compared to the second fiscal quarter of 2012.





### **H&P's International Land Operations**

#### Rig Fleet Status (as of May 21, 2012) (1)

	Active	Contracted	Idle	Total	Long-term Contracts
Argentina	4	1	3	8	4
Bahrain	4			4	4
Colombia (2)	5	1	1	7	2
Ecuador	5			5	
Tunisia	2			2	
U.A.E. <sup>(3)</sup>		2		2	2
Total	20	4	4	28	12 (4)

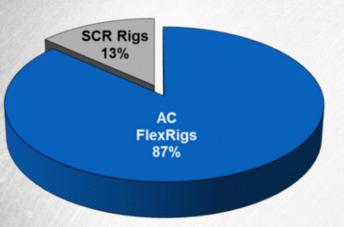
- (1) Excludes one FlexRig that is expected to transfer to the International Land segment in the near future.
- (2) Contracted rig is currently in transit to Colombia from Argentina.
- (3) One contracted rig is currently in transit and the second rig is expected to begin mobilization in the near future from the U.S. to the U.A.E.
- (4) 12 of 15 FlexRigs, included in the international fleet of 28 rigs, are under long-term contracts.



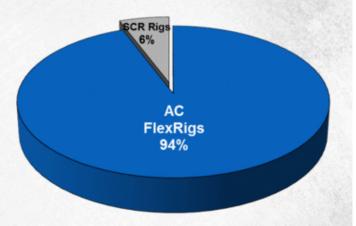


### **H&P U.S. Land Fleet by Power Type\***

#### **Marketed Fleet**



#### **Active/Contracted Fleet**



\* Includes New Build Commitments.



#### **H&P's FlexRig Advantage**

#### The FlexRig Difference: Key Advantages

- Increased drilling productivity and reliability
  - Variable frequency (AC) drives with increased precision and measurability
  - Computerized electronic driller that more precisely controls weight on bit, rotation and pressure
  - Designed to move quickly from well to well
- Accelerated well programs and NPV gains
- An enhanced and significantly safer workplace
- Minimized impact to the environment
- Total well cost savings even at premium dayrates



### A Value Proposition Example – H&P vs. Competitors

Other days         3         3           Moving days         7         5           Total rig revenue days per well         30         19           2. Drilling contractor dayrate         \$17,500         \$23,000         \$26           Operator's other intangible cost per day estimate         \$25,000         \$25,000         \$25           Total daily cost estimate         \$42,500         \$48,000         \$51           Total cost per well (daily services)         \$1,275,000         \$912,000         \$79	verage 2011	H&P Flex Average 2011 (Spot Mar	Estimated Peer Fit-for-purpose Average (Spot Market)	Estimated Conventional Average (Spot Market)	
Moving days         7         5           Total rig revenue days per well         30         19           2. Drilling contractor dayrate         \$17,500         \$23,000         \$26           Operator's other intangible cost per day estimate         \$25,000         \$25,000         \$25           Total daily cost estimate         \$42,500         \$48,000         \$51           Total cost per well (daily services)         \$1,275,000         \$912,000         \$79	9	9	11	20	I. Drilling days
Total rig revenue days per well         30         19           2. Drilling contractor dayrate         \$17,500         \$23,000         \$26           Operator's other intangible cost per day estimate         \$25,000         \$25,000         \$25           Total daily cost estimate         \$42,500         \$48,000         \$51           Total cost per well (daily services)         \$1,275,000         \$912,000         \$79	3	3	3	3	Other days
2. Drilling contractor dayrate \$17,500 \$23,000 \$26  Operator's other intangible \$25,000 \$25,000 \$25  Cost per day estimate \$42,500 \$48,000 \$51  Total cost per well (daily services) \$1,275,000 \$912,000 \$796	3.5	3.5	5	7	Moving days
Operator's other intangible cost per day estimate         \$25,000         \$25,000           Total daily cost estimate         \$42,500         \$48,000         \$51           Total cost per well (daily services)         \$1,275,000         \$912,000         \$79	15.5	15.5	19	30	Total rig revenue days per well
Total daily cost estimate \$42,500 \$48,000 \$51  Total cost per well (daily services) \$1,275,000 \$912,000 \$79	6,000	\$26,000	\$23,000	\$17,500	2. Drilling contractor dayrate
Total cost per well (daily services) \$1,275,000 \$912,000 \$79	5,000	\$25,000	\$25,000	\$25,000	Operator's other intangible cost per day estimate
	1,000	\$51,000	\$48,000	\$42,500	Total daily cost estimate
T. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	90,500	\$790,50	\$912,000	\$1,275,000	Total cost per well (daily services)
3. Total well savings with H&P – per well \$484,500 \$121,500			\$121,500	\$484,500	3. Total well savings with H&P – per well
per year \$11.4MM \$2.9MM			\$2.9MM	\$11.4MM	per year

Increased wells per rig per year versus conventional average: 11 wells Increased wells per rig per year versus peer fit-for-purpose: 4 wells



